

Fall 2005

## What's Inside

2

Letter from the Chair

2

Mark Your Calendar

3

Sponsor Highlight

4

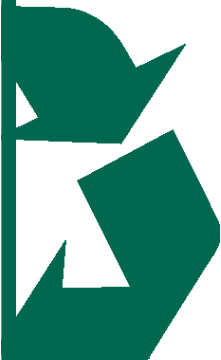
City and County  
Connection

6

Statewide News

7

Organics News



## In Memory of **Bill**

by Robin Mitchell, RFT Communications Chair & Kessler Consulting

Florida has lost a recycling champion, an industry leader, and a friend to all - Bill Hinkley.

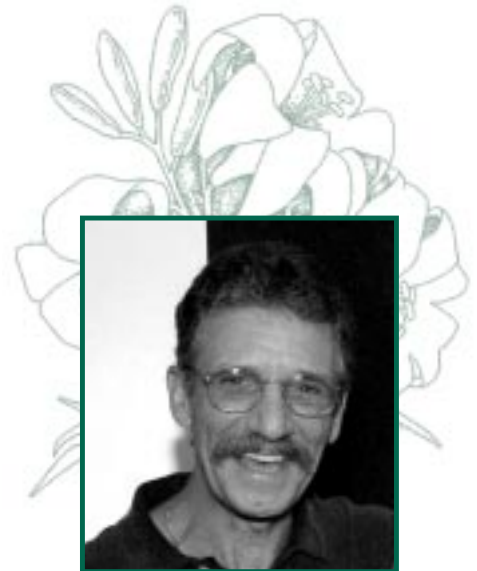
Bill, who passed away on September 15, was instrumental in the formation of RFT and the Florida Organics Recycling Association (FORA), which has since become a part of RFT. Bill was the architect of Florida's Recycling and Solid Waste Management Plan, was instrumental in passage of the 1988 Act, and steered the course of solid waste policy at DEP during his nearly 30-year tenure. But Bill was more than the accomplishments of his career - he was also a caring and personable individual.

I first met Bill when I was a graduate student at the University of Florida. I had ventured up to the DEP office with my supervisor; although, I have to admit, I don't even recall the purpose of the meeting. But at some point I went to the copy room where I ran into the most exuberant, energetic, fast-talking person - of course, this was Bill. Bill, who had absolutely no idea that I was a lowly graduate student, showed me a chart he was carrying and proceeded to explain to me -

very excitedly I might add - how Florida was going to reduce its dependency on landfills and recycle over 30% of its waste.

Bill's enthusiasm was contagious. He went on to oversee implementation of that plan - through his work at DEP, his contribution to solid waste research in Florida, and his support for RFT.

*RFT owes a great deal to Bill Hinkley, and we dedicate this issue to his memory. ▲*



Bill Hinkley



# 2005-06 RFT Leadership

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Sally Palmi 352-374-5245  
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### Committee Chairs

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**Conference** Pam Shoemaker

**Education** Colleen Puglisi

**Legislative** Sally Palmi

**Membership** Tom Kimsey

**Nominations** Phil Bresee

**Organics** Monica Ozores-Hampton

**Sponsorship** Clayton Sembler

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## Letter from the Chair



Colleen Puglisi

This past month, the solid waste management industry was struck a serious blow with the loss of Bill Hinkley. His deep concern

and passion for the environment along with his great enthusiasm and lust for life will not be forgotten. Please take time to remember his family in your thoughts and prayers. You can find more information on Bill's extraordinary achievements at [www.billhinkley.com](http://www.billhinkley.com)

### Recent RFT activities/news:

We have replaced three (3) Board of Director seats vacated by Victor Storelli, Chuck Jett, and Suzette Miller-Thomason. These directors will be missed, but I'm sure will continue to be active RFT members.

I welcome the following new Board members and look forward to working with them as we help shape the future of RFT:

Pam Shoemaker, Brevard County  
(public sector)

Steve Crawford, Recycle America  
(private sector)

Daniel Dietch, Malcolm Pirnie  
(consulting)

The Legislative Committee met on Friday, September 23, 2005. The committee is working to develop a state funding request to enhance RFT's education and training programs.

The Membership Committee is developing a survey to determine how to retain and attract new members to the organization.

The Education Committee is seeking help in planning and preparation of the Issues Forum this January in St. Augustine. If you have ideas for topics of interest or would like to give a presentation, please contact me at [cpuglisi@kissimmee.org](mailto:cpuglisi@kissimmee.org)

**We welcome your participation on any of RFT's committees. To get involved, please contact one of the Committee chairs listed in the sidebar on this page. ▲**

## Mark Your Calendars

### December 7-8, 2005

#### FORCE Project Showcase & Equipment Demonstration

Sumter County, Florida  
877-867-4738

(See article on page 7 for additional information)

### January 24, 2006

#### RFT ISSUE FORUM 2006

St. Augustine, Florida  
877-867-4738

[www.recyclefloridatoday.org](http://www.recyclefloridatoday.org)

### November 9-11, 2005

#### Greenbuild 2005 International Conference and Expo

Atlanta, Georgia  
202-742-3818

[www.greenbuildexpo.org](http://www.greenbuildexpo.org)

### November 13-16, 2005

#### Biocycle's Southeast Conference

\*Putting Organics Recycling, Composting & Renewable Energy Solutions into Action  
Charlotte, North Carolina

[www.biocycle.net](http://www.biocycle.net)

## Sponsor Highlight



### SP Recycling Corporation

by Steve Lengefeld, Florida Material Manager, SP Recycling

On June 1, 1979, Southeast Paper Manufacturing (now SP Newsprint) rolled the first sheets of 100% recycled newsprint off its #1 machine in Dublin, Ga. SP Newsprint was the brainchild of 3 forward-thinking publishers. Cox Enterprises, Knight-Ridder and Media General formed a partnership that would literally change the recycling landscape in the southeast.

Today SP Newsprint has 2 mill sights - Dublin, GA, and Newburg, OR. The company has grown to be the 4th largest newsprint producer in North America.

SP Recycling Corporation is responsible for providing fiber to SP Newsprint. Starting with only 3 processing plants, SP Recycling has grown to 27 plants and, along with its Material Management Group, supplies nearly 1 million tons of ONP to the 4 SP Newsprint machines located on both coasts.

SP Recycling began its relationship with RFT in the late 80s. From the beginning, SP has played an integral role as a partner and member organization. In fact, George Elder (now retired SP employee) helped form the organization and served as one of its first Board members. Since that time, other SP employees have served on the Board. Steve Lengefeld served for 10 years, and now Tom Kimsey has become the company's newest Board member.

Today, SP Recycling has 8 processing plants within the State of Florida. These plants not only collect ONP through front-end loader and roll off systems, but also process curbside and commercial materials. Combined with the Material Management Group, the State of Florida provides over 300,000 tons of ONP to the Dublin mill.

*continued on page 5*



## 2005 Sponsors

RFT would like to acknowledge and thank our 2005 Sponsors.

### Environmental Partners

Recycle America Alliance  
Solid Waste Authority of Palm Beach County

### Recycling Sustainers

Alachua County Division of Waste Management  
CDS Manufacturing, Inc.  
Creative Recycling Systems, Inc.  
Pinellas County Utilities  
Publix Supermarkets, Inc.  
Southern Waste Information eXchange  
SP Recycling Corporation

### Patrons

Kessler Consulting, Inc.  
Organic Matters, Inc.  
Panasonic

### Contributors

AAA Environmental, Inc.  
Glass Packaging Institute  
Highlands County Board of County Commissioners

### Supporters

Florida Organics Recycling Center for Excellence (FORCE)  
JV Environmental Services, Inc.  
Global Investment Recovery, Inc.  
Direct Access International, Inc.  
Florida Green Building Coalition, Inc.  
Florida Pollution Prevention Roundtable

### January 22-25, 2006

US Composting Council's 14th Annual Conference and Tradeshow

Albuquerque, NM  
631-737-4931

[www.compostingcouncil.org](http://www.compostingcouncil.org)

### February 13-18, 2006

SWANA's 2006 Waste Reduction, Recycling and Composting Symposium

Albuquerque, NM  
[www.swana.org](http://www.swana.org)

### February 14-15, 2006

Plastics Recycling 2006

Orlando, FL  
503-233-1305

[www.resource-recycling.com](http://www.resource-recycling.com)



## Recycling Rosie Turtle to Raise Funds for Local Charity

by Casey Eckels, City of Fort Lauderdale Recycling Coordinator

The Indian River County Solid Waste Disposal District and Keep Indian River Beautiful are proud to sponsor one of the Indian River County Mental Health Association's Turtle Trax Turtles. There are 52 sponsored turtles throughout the county that are decorated by artists. In April, they will be auctioned to the highest bidder with 75% of the proceeds going to the Mental Health Association and 25% to the buyer's charity. The turtles are expected to bring between \$7,000 and \$12,000 each.

Our turtle's name is Recycling Rosie and she made her debut September 16 at Sebastian Elementary School. The children at the school, whose mascot is a sea turtle, will be raising funds to try to adopt Recycling Rosie at auction.

Recycling Rosie's artist is Chantai Snellgrove, who has a child that participates in the Mental Health Association's programs. Chantai developed Rosie's concept as a way to teach all of us that beautiful things can happen when you recycle. Recycling Rosie has a story to tell - practice the 3R's: Reduce Reuse and Recycle. Taking care of the environment is good for sea turtles too!



# COME JOIN US!

## MEMBERSHIP APPLICATION

## Recycle Florida Today!

To join Recycle Florida Today, Inc. (RFT) please complete this form and send it along with a \$125 check (payable to *RFT, Inc.*) to:  
**Recycle Florida Today, Inc.**  
PO Box 15889, Tallahassee, FL 32317-5889.

Your membership entitles you to receive RFT's newsletter "Renewable News", recycling information & updates, discounts on RFT hosted events, and much more!

Name \_\_\_\_\_

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Organization \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Phone ( \_\_\_\_\_ ) \_\_\_\_\_

Email \_\_\_\_\_

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For more information, contact Recycle Florida Today at 1-877-867-4RFT (4738) toll free or visit our website at [www.recyclefloridatoday.org](http://www.recyclefloridatoday.org).

## ▶▶▶ **CAST YOUR USED LINE WHERE IT COUNTS**

by Ann Key, KMB Board of Directors

Monofilament recycling has come to Manatee County! Keep Manatee Beautiful (KMB) recently launched a countywide Monofilament Recovery and Recycling Program.

The initiative aims to educate residents about the hazards improperly discarded monofilament (fishing line) presents for boaters, divers and snorkelers, and marine animals. Discarded fishing line, which can last up to 600 years in the environment, can cause costly damage to boat propellers and is responsible for thousands of marine animal deaths each year.

Thanks to a grant from Cingular Wireless, KMB has begun installing a network of indoor and outdoor monofilament recycling bins to cut down on the amount of line that makes its way into the environment.

Since the program's August launch, 49 bins have been placed. Outdoor bins are placed at boat ramps, piers and other popular fishing spots. Volunteers clean them and deposit the collected line in indoor bins, which are placed at marine-related businesses. Once the indoor bins are full, they are shipped, postage-paid, to the recycler, Pure Fishing Co. in Iowa.

Pure Fishing recycles the line into several products, including artificial fish habitats. The plastic habitats are put in waterways to help rebuild local fish stocks, much like an artificial reef.

So by recycling their fishing line, anglers can turn potentially lethal debris into a tool that supports a healthier fish habitat and better fishing!!

For more information, call **941-795-8272** or email [keep@manatee-beautiful.com](mailto:keep@manatee-beautiful.com). ▲



## ▼ **SP Recycling Corporation**

*continued from page 3*

Since the inception of RFT, SP's plant managers, along with its corporate members, have not only worked hard to support RFT, but have developed relationships that have lasted and are thriving to this very day. By working and partnering with recycling coordinators, solid waste officials, and state and local government, SP has established itself as a leader in the recycling industry.

Our company is dedicated to providing its experience and leadership as we move forward into the 21st century. Whether we are making a conference presentation, processing curbside, or setting up a newspaper drop-off for a local non-profit group, you can be assured that SP Recycling will be a partner that you can count on. ▲



## ▶ **We can recycle! How about you?**

by Marnie Rosen, Assistant Recycling Specialist, Deerefield Beach

Deerefield Beach residents took part in an exciting contest during the summer. We asked neighbors on one side of the street to compete against those on the other side of that street to see which could have the biggest increase in the amount of paper in their mixed paper recycling bins (Green bins). Recycling quantities were measured on each side of the street for two weeks. The winning side won great prizes. The winner in our first competition was SE 3rd Court, where residents recycled 166.5 gallons of mixed paper. Another street will be competing soon. ▲



**PHOTO:** (left to right) Marta Hearn from the south side of the street; Marnie Rosen, Deerefield Beach Recycling Specialist; and Wayne Satterwhite, a resident of the north side.

## America Recycles Day 2005

by Lisa Bujak, Florida Department of Environmental Protection

Florida has great ambitions for America Recycles 2005! We are again hosting the School Pledge Card contest, with three gently used computers, donated by Creative Recycling Systems Inc., going to the classes with the most pledges. Check out the website for more information: <http://www.floridadep.org/waste/categories/recycling/AR/2005/americarecycles05.htm>

Last year Florida had the most pledges in the country, with much praise going to Broward County for their immense group school pledge. We encourage all counties to go to their schools and encourage participation. The pledge card contest can be a great form of recycling outreach for your area students.

If you still need some last-minute ARD help, check out our local coordinators web page where you can find graphics, a media tool-kit and the pledge card. The state prizes are listed online as well, and include an Annual Family State Parks Pass, Office Depot gift cards and more great items!

In Tallahassee this year, we are having our celebration in the Southwood Office Complex, targeting school kids and state employees.

Please remember after your event to turn in your reporting forms (by December 1) and of course your pledge cards (by November 19). All forms will be posted to the DEP ARD website as they become available. ▲



## "Greening" Florida's Building Practices

by Roy O. Bonnell, Jr., Executive Director of the Florida Green Building Coalition



Issues like hurricane survivability, energy costs, poor indoor air quality, water quality, and the rising cost of building materials clearly demonstrate the need for a better way to design and build here in Florida. The concept of "Green Building" provides a holistic approach to these issues

and promotes recycling and reuse in the process.

In Florida, voluntary Green Building Standards have been created for our hot humid climate, insuring that buildings labeled as "green" have gone through an independent, third-party certification process. Four "Florida Green Building Standards" for Homes, Commercial Buildings, Developments, and Local City & County Governments are currently available and can be downloaded, for free, from the Florida Green Building Coalition's (FGBC) website at [www.FloridaGreenBuilding.org](http://www.FloridaGreenBuilding.org).

"Recycling" and "Reuse" credits are found in all four standards. For example, in the Green Development

Standard, points are earned for the reuse or recycling of materials on site, and for providing a community compost/mulch facility. For Homes and Commercial Buildings, credits are awarded for: (1) construction and demolition waste management; (2) building shell reuse; (3) use of recycled content building materials; (4) site material reuse; and (5) use of compost bins. In the Green Local Government Standard, points are awarded for promoting green building through incentives, the development of construction project waste management/recycling plans, and for the operation of local government reuse/redistribution centers.

Green Building is an effective tool communities can use to promote recycling and reuse efforts on the local level. ▲



### ▶▶▶ Florida Earth 911 Update

by Meryl Klein

There is a lot of new information on Florida Earth 911 and we hope that you will find it helpful. New content includes:

#### **New Paint Wise Section**

Paint Wise is a new comprehensive section about proper paint management (paint reuse, recycling and disposal) that includes information and resources from the paint industry that can assist you and your residents in properly handling this material.

#### **Curbside Recycling**

Earth 911 now houses additional information for the public about curbside recycling, and a second new curbside related section, the Curbside Value Partnership (CVP) Resource Center, for Recycling Coordinators. The CVP was created to increase residential participation in local curbside recycling programs and make the programs more cost-effective and sustainable.

View the new Paint Wise and curbside sections from the Florida Earth 911 left menu navigation bar on Florida Earth 911, <http://www.Earth911.org>.

#### **Business Recycling**

Help increase business recycling with Earth 911's sister site, Earth911Business.com. Businesses can now find information on everything from waste assessments to green purchasing in one convenient place. As a reminder, local business recycling information posted on Florida Earth 911 is automatically cross-posted to Florida Earth 911 Business so be sure your listings are up-to-date.

#### **Green Lodging**

Finally, a reminder to check out the Florida Green Lodging Locator when you are looking for Green Lodging on your Florida travels, <http://www.florida-greenlodging.com>.

If you do not have an Earth 911 User Interface Password to update your recycling information online, please email us at [uihelp@earth911.org](mailto:uihelp@earth911.org). ▲



### ▶▶▶ FORCE Projects Showcase and Equipment Demonstration

The Florida Organics Recycling Center for Excellence (FORCE), in partnership with RFT's Organics Committee, FDEP, FDOT, and the FL Sunshine Chapter of SWANA, would like to extend a personal invitation for you to attend the third annual Showcase of FORCE Projects and Technology Equipment Demonstration, scheduled December 7-8, 2005 in Sumter County.

Demonstration equipment expected includes: tub and horizontal grinders, screening equipment, mulch and compost application equipment, compost turners, front end loaders, mulch coloring equipment, erosion control vendors, bagging equipment and anything related to the Organics Recycling Industry. We are also offering non-equipment vendors the opportunity to showcase their products or services with table-top displays. The event schedule is as follows:

#### **Wednesday, December 7th**

10:30 a.m. - 2:00 p.m. - Organics Recycling Workshop with lunch included

2:00 p.m. - 4:30 p.m. - Showcase of FORCE Demonstration and Research Projects (Tour of Onsite Odor Control and Forestry Projects)

6:00 p.m. - 8:00 p.m. - Organics Committee Meeting/Hospitality Hour sponsored by *Organic Matters and Consolidated Resource Recovery, Inc.*

#### **Thursday, December 8th**

9:00 a.m. - Noon - Equipment Demonstrations

12:00 p.m. - 1:30 p.m. - Southern-style lunch provided with Vendor Presentations and Informational Displays

1:30 p.m. - 3:30 p.m. - Equipment Demonstrations

#### **Registration Fee & Information**

Your \$10 Registration fee covers all events described above. Please contact RFT for more information and/or to receive a registration form for individuals or vendors. ▲



**RECYCLE FLORIDA TODAY**

*For the latest news on this year's legislative issues,  
For information on current recycling trends,  
To network with your peers,  
Don't miss the...*



## **RFT ISSUE FORUM 2006**



**Where? St. Augustine, FL**

**When? January 24, 2006**

For more information,  
call **877-867-4738** or go to [www.recyclefloridatoday.org](http://www.recyclefloridatoday.org)

*We look forward to seeing you there!*



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