



Greetings From RFT:

RFT prides itself on being Florida's leading association for providing recycling news, education and networking opportunities. We have only been able to do this with the support of our sponsors. Becoming a sponsor provides real, tangible activities that not only help to promote recycling in Florida, but also help circulate some of the dollars back to you.

A brief summary of our 2016 activities:

- Currently serving over 200 members
- Face-to-face events
 - Fall Recycling workshop in Orlando. Partnered with Florida Recycling Partnership
 - Annual Conference in St. Augustine with 166 registered attendees and 19 exhibitors
 - Organics Recycling Strategic Plan Workshop during the annual conference
 - Harvest Community Garden Composting Event in Okeechobee
 - Joint Summit with SWANA in Orlando with more than 195 registered attendees
 - Sweetwater Organics Community Farm ELLS event in Tampa
- Webinars
 - Share your county's recycling achievements
 - Making Recycling Matter
 - Organics in Florida, The Path Forward – Organics Materials Management – Pathways for success.
 - Florida Tour of Counties – Monroe and City of Key West
 - Organics in Florida – The State of Organics in Florida.
 - Challenges and Solutions for Recycling Electronics in FL
 - Florida Tour of Counties – Alachua and Indian River
 - Contamination – A Growing Challenge to Reaching FL Diversion Goals
 - Florida Tour of Counties – Hillsborough and Pinellas Counties
 - Make Recycling Your Business Commercial Recycling Education

*Several webinars hosted in partnership with other organizations

As an annual sponsor you would be afforded the opportunity to take part in many sponsorship benefits. Some of those include:

- Logo on association email footer
- Logo on all RFT sponsored event materials
- Complimentary association event registrations
- Complimentary memberships
- Feature on RFT homepage, Facebook, and Twitter

- Ad space in association newsletters
- Networking with our membership
- *and much more...*

Regardless of the sponsorship level you choose, we have developed a benefit package where the value far outpaces the investment. To view a full list of benefits by sponsorship level please view the 2017 sponsorship matrix of benefits.

Your commitment to partner with RFT to help us continue to serve as the leading source for recycling information and education is invaluable. Please take a moment of your time to join RFT as an annual sponsor.

Should you have questions, comments or concerns or would like an individual invoice please do contact Heather Armstrong at (850) 907-1278. Thank you and we hope to have you as an annual sponsor for 2017.

Regards,

Rusty Angel
Sponsorship Committee Chair

Sponsor Benefit	Environmental Partner	Sustainer	Patron
Advertisement in RFT newsletter	Full Page - \$600	Half Page - \$400	Quarter Page - \$250
Recognition at all RFT individual functions	Yes - value \$850	Yes - value \$850	Yes - value \$850
Recognition in RFT Newsletter	Yes - value \$250	Yes - value \$250	Yes - value \$250
Logo on RFT Website	Yes	Yes	Yes
Link from RFT site	Yes	Yes	Yes
Complimentary Annual Conference Registration(s)	Six (6) - \$1,950 value	Three (3) - \$975 value	One (1) - \$325 value
Complimentary booth space(s) at Annual Conference	Two (2) - \$1,590 value	One (1) - \$795 value	No
Featured at Annual Conference	Yes	Yes	Yes
"2-minute open mic" opportunity at the Annual Conference	Yes	Yes	No
Full page insert in Annual Conference Brochure	Yes - value \$500	No	No
Complimentary Winter Summit Registration(s)	Four (4) - \$600 value	Two (2) - \$300 value	One (1) - \$150 value
Recognition Plaque	Yes	No	No
Recognition Certificate	No	Yes	Yes
Full Page Virtual Ad Space on RFT website	Full Page - \$600	Half Page - \$400	Quarter Page - \$250
Complimentary memberships	Six (6) - \$750 value	Four (4) - \$500 value	Two (2) - \$250 value
Complimentary ELLS Registrations	Four (4) - \$140 value	Two (2) - \$70 value	Yes (1) - \$35
Sponsor video on RFT website (30 sec. max; sponsor to provide)	Yes - value \$1,250	No	No
Sponsor video played in between Annual Conference in between sessions (15 sec. max; sponsor to provide)	Yes - value \$500	Yes - value \$500	Yes - value \$500
Sponsor RFT video promotion on RFT social media pages	Yes - value \$500	Yes - value \$500	No
"Proud Sponsor of RFT" for usage on your website	Yes	Yes	Yes
<i>More than the following estimated value:</i>	\$ 10,800.00	\$ 5,540.00	\$ 2,860.00
Annual Sponsorship Commitment Amount	\$ 5,000.00	\$ 2,500.00	\$ 1,000.00



2017 Recycle Florida Today, Inc. Annual Sponsorship Form

Please check the appropriate box below if your organization would like to help sponsor Recycle Florida Today, Inc., a 501(c)(6) non-profit corporation:

<u>Sponsorship Categories</u>	<u>Amount</u>
<input type="checkbox"/> Patron	\$1,000
<input type="checkbox"/> Recycling Sustainer	\$2,500
<input type="checkbox"/> Environmental Partner	\$5,000

Note: Sponsorship Package explanations are contained on the back of this form.

1. Organization: _____
2. Mailing Address: _____

3. Contact: _____ Title: _____
5. Phone Number: _____
6. Fax Number: _____
7. Email: _____

You can also make payment using the RFT Secure On-Line Payment System:
<http://www.recyclefloridatoday.org> or complete this form and fax to RFT at 850-907-1278

- Payment Method:
- Check (Make checks payable to: Recycle Florida Today, Inc.)
- Purchase Order enclosed
- Credit Card
- VISA MasterCard AMEX Discover

Credit Card Number: _____ Exp. ____/____ SCS ____

Name on Credit Card (Please Print): _____

Billing Address (Please Print): _____

Signature: _____

Please respond by fax, e-mail or by mail to:

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email: info@recyclefloridatoday.org