



### ***Greetings From RFT:***

RFT prides itself on being Florida's leading association for providing recycling news, education and networking opportunities. We have only been able to do this with the support of our sponsors. Becoming a sponsor provides real, tangible activities that not only help to promote recycling in Florida, but also help circulate some of the dollars back to you.

A summary of our 2017 activities:

- Currently serving more than 200 members
- Face-to-face events
  - Annual Conference in Sarasota with 165 registered attendees and 22 exhibitors
  - FDEP Recycling Coordinator Training at the annual conference
  - Amalie Arena ELLS event in Tampa with over 35 registered attendees
  - Winter Summit in Tampa with more than 65 registered attendees
- Webinars
  - Using Sustainable Materials Management Metrics for Alternative Recycling Rate Targets: Potential Application to Florida
  - Webinar 2: Trends in Construction and Demolition Debris Recycling
  - State of Construction and Demolition Debris Recycling in Florida
  - Increasing Construction and Demolition Debris Recycling Webinar Series
  - Florida Tour of Counties – Leon County and the City of Tallahassee
  - Make Recycling your Business

\*Several webinars hosted in partnership with other organizations.

As an annual sponsor, you would be afforded the opportunity to take part in many sponsorship benefits.

### **Some of those benefits are:**

- Logo on association email footer
- Logo on all RFT sponsored event materials
- Complimentary association event registrations
- Complimentary memberships
- Feature on RFT homepage, Facebook, and Twitter
- Ad space in association newsletters
- Networking with our membership
- *and much more...*

Regardless of the sponsorship level you choose, we have developed a benefit package where the value far outpaces the investment. To view a full list of benefits by sponsorship level please view the 2018 sponsorship matrix of benefits.

Your commitment to partner with RFT to help us continue to serve as the leading source for recycling information and education is invaluable. Please take a moment of your time to join RFT as an annual sponsor.

Should you have questions, comments or concerns or would like an individual invoice please do contact Heather Armstrong at (850) 907-1278. Thank you and we hope to have you as an annual sponsor for 2017.

Regards,

Rusty Angel  
Sponsorship Committee Chair

<b>Sponsor Benefit</b>	<b>Environmental Partner</b>	<b>Sustainer</b>	<b>Patron</b>
Advertisement in RFT newsletter	Full Page - \$600 value	Half Page - \$400 value	Quarter Page - \$250 value
Recognition at all RFT individual functions	Yes - \$850 value	Yes - \$850 value	Yes - \$850 value
Recognition in RFT Newsletter	Yes - \$250 value	Yes - \$250 value	Yes - \$250 value
Logo on RFT Website	Yes	Yes	Yes
Link from RFT site	Yes	Yes	Yes
Complimentary Annual Conference Registration(s)	Six (6) - \$1,950 value	Three (3) - \$975 value	One (1) - \$325 value
Complimentary booth space(s) at Annual Conference	Two (2) - \$1,590 value	One (1) - \$795 value	No
Featured at Annual Conference	Yes	Yes	Yes
"2-minute open mic" and feature at RFT booth opportunity at the Annual Conference	Yes - \$250 value	Yes - \$250 value	No - \$250 value
Full page insert in Annual Conference Brochure	Yes - \$500 value	No	No
Recognition Plaque	Yes	No	No
Recognition Certificate	No	Yes	Yes
Full Page Virtual Ad Space on RFT website	Full Page - \$600 value	Half Page - \$400 value	Quarter Page - \$250 value
Complimentary memberships	Six (6) - \$900 value	Four (4) - \$600 value	Two (2) - \$300 value
Complimentary ELLS Registrations	Six (6) - \$210 value	Four (4) - \$140 value	Two (2) - \$70 value
Sponsor video on RFT website (30 sec. max; sponsor to provide)	Yes - \$1,250 value	No	No
Sponsor video played in between Annual Conference in between sessions (15 sec. max; sponsor to provide)	Yes - \$500 value	Yes - \$500 value	Yes - \$500 value
Sponsor RFT video promotion on RFT social media pages	Yes - \$500 value	Yes - \$500 value	No
"Proud Sponsor of RFT" for usage on your website	Yes	Yes	Yes
<i>More than the following estimated value:</i>	\$ 9,950.00	\$ 5,590.00	\$ 3,010.00
<b>Annual Sponsorship Commitment Amount</b>	<b>\$ 5,000.00</b>	<b>\$ 2,500.00</b>	<b>\$ 1,000.00</b>



# 2018 Recycle Florida Today, Inc. Annual Sponsorship Form

Please check the appropriate box below if your organization would like to help sponsor Recycle Florida Today, Inc., a 501(c)(6) non-profit corporation:

<u>Sponsorship Categories</u>	<u>Amount</u>
<input type="checkbox"/> Patron	\$1,000
<input type="checkbox"/> Recycling Sustainer	\$2,500
<input type="checkbox"/> Environmental Partner	\$5,000

Note: Sponsorship Package explanations are contained on the back of this form.

1. Organization: \_\_\_\_\_
2. Mailing Address: \_\_\_\_\_  
\_\_\_\_\_
3. Contact: \_\_\_\_\_ Title: \_\_\_\_\_
5. Phone Number: \_\_\_\_\_
6. Fax Number: \_\_\_\_\_
7. Email: \_\_\_\_\_

You can also make payment using the RFT Secure On-Line Payment System:

<http://www.recyclefloridatoday.org> or complete this form and fax to RFT at 850-907-1278

- Payment Method:
- Check (Make checks payable to: Recycle Florida Today, Inc.)
  - Purchase Order enclosed
  - Credit Card
    - VISA
    - MasterCard
    - AMEX
    - Discover

Credit Card Number: \_\_\_\_\_ Exp. \_\_\_\_/\_\_\_\_ SCS \_\_\_\_\_

Name on Credit Card (Please Print): \_\_\_\_\_

Billing Address (Please Print): \_\_\_\_\_

Signature: \_\_\_\_\_

Please respond by fax, e-mail or by mail to:

Recycle Florida Today, Inc.  
3101 SW 34th Ave., #905-405  
Ocala, FL 34474

telephone: (850) 907-1278  
fax: (850) 907-1293  
email: [info@recyclefloridatoday.org](mailto:info@recyclefloridatoday.org)