

Get the Most from Your Re-TRAC Account

3 Powerful Tools for Recycling Coordinators

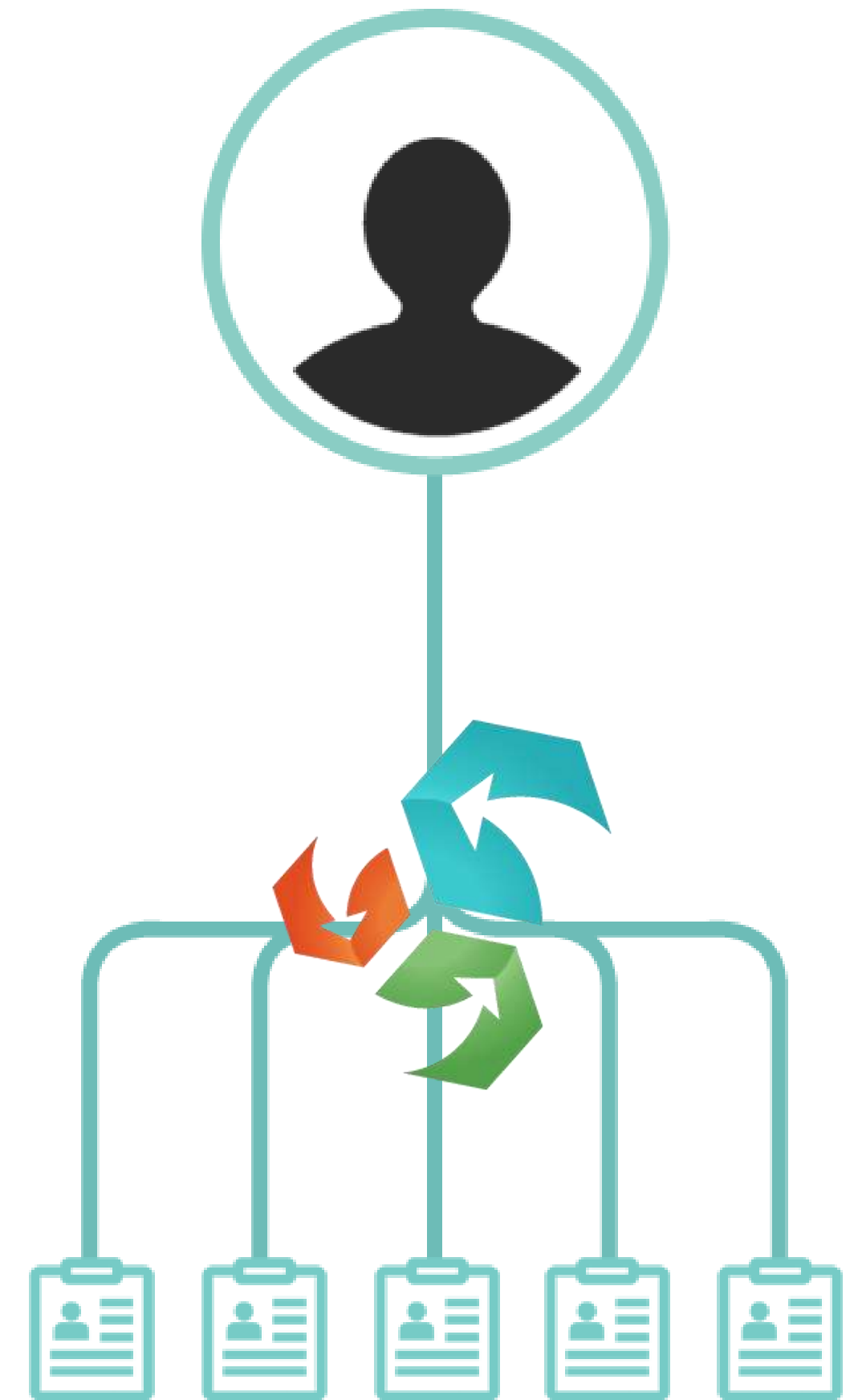
PRESENTER:

Rick Penner



What is Re-TRAC Connect?

Software that transforms the way organizations **manage and measure** recycling and other waste management information.



North American Clients

National

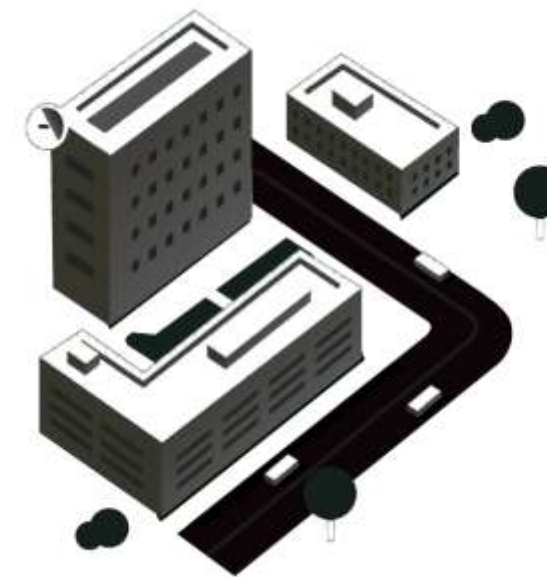


KEEP AMERICA
BEAUTIFUL

State/Provincial



Local Governments





24,000

*Cities, Counties & Other
Reporting Entities*

3 Powerful Tools

- Tracker Light
- Profiles & Recyclesearch
- Tailored Data Management Programs

Tracker Light

Waste Diversion Tonnage Tracking Tool

- Tracker Light is Free
- Configurable Material Tracking Forms
- Best Practice Reports
- Exportable Tables, Charts, and Graphs

PROFILE: Environmental Coop – Terrell, TX

- County-funded organization
- Manages waste disposal programs in Kaufman County
- Waste diversion education
- Researches new technologies





Challenges

- Managed programs using complicated spreadsheets
- Spreadsheets were prone to errors
- Needed a reliable way to track progress

Solution

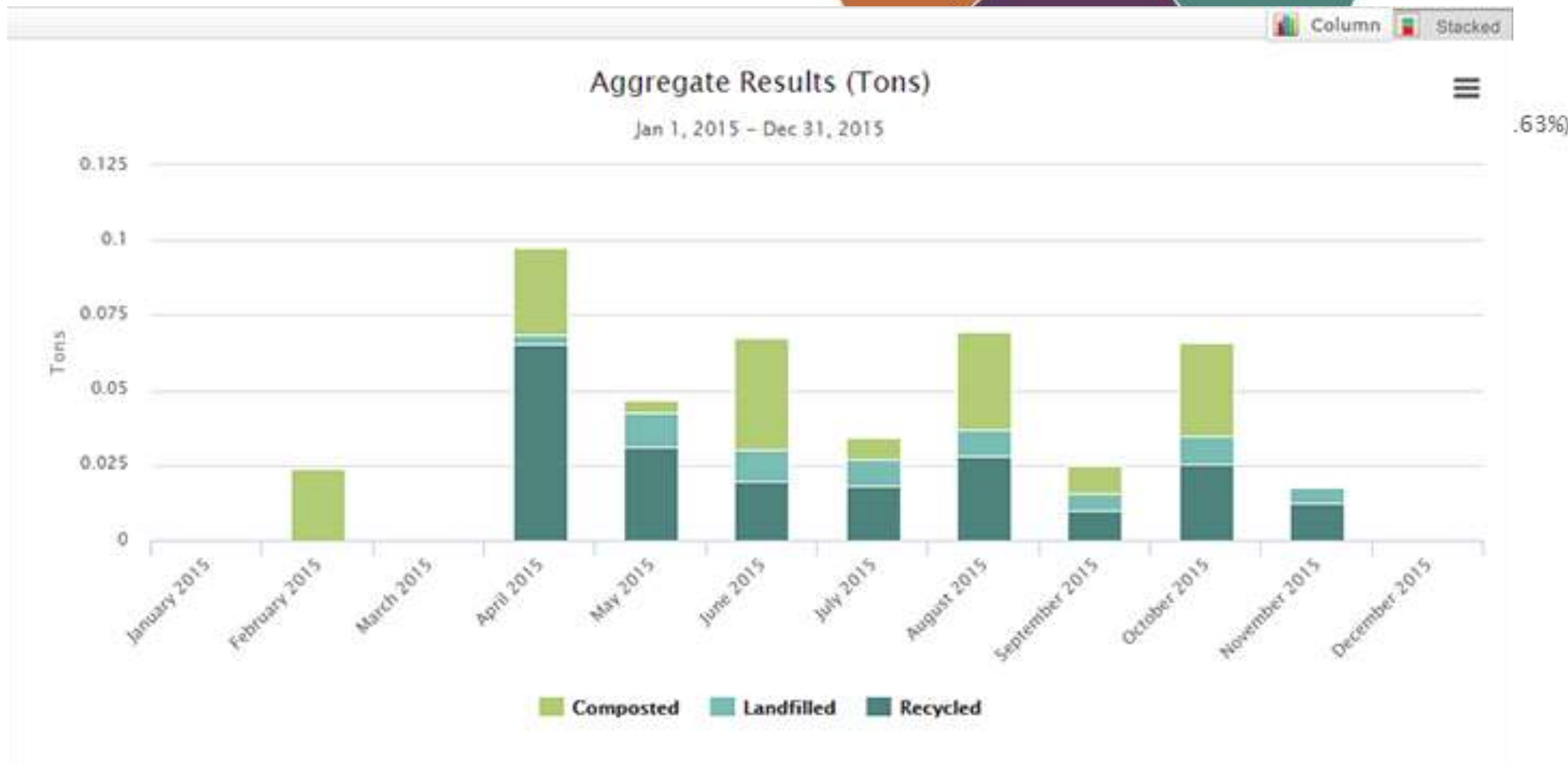
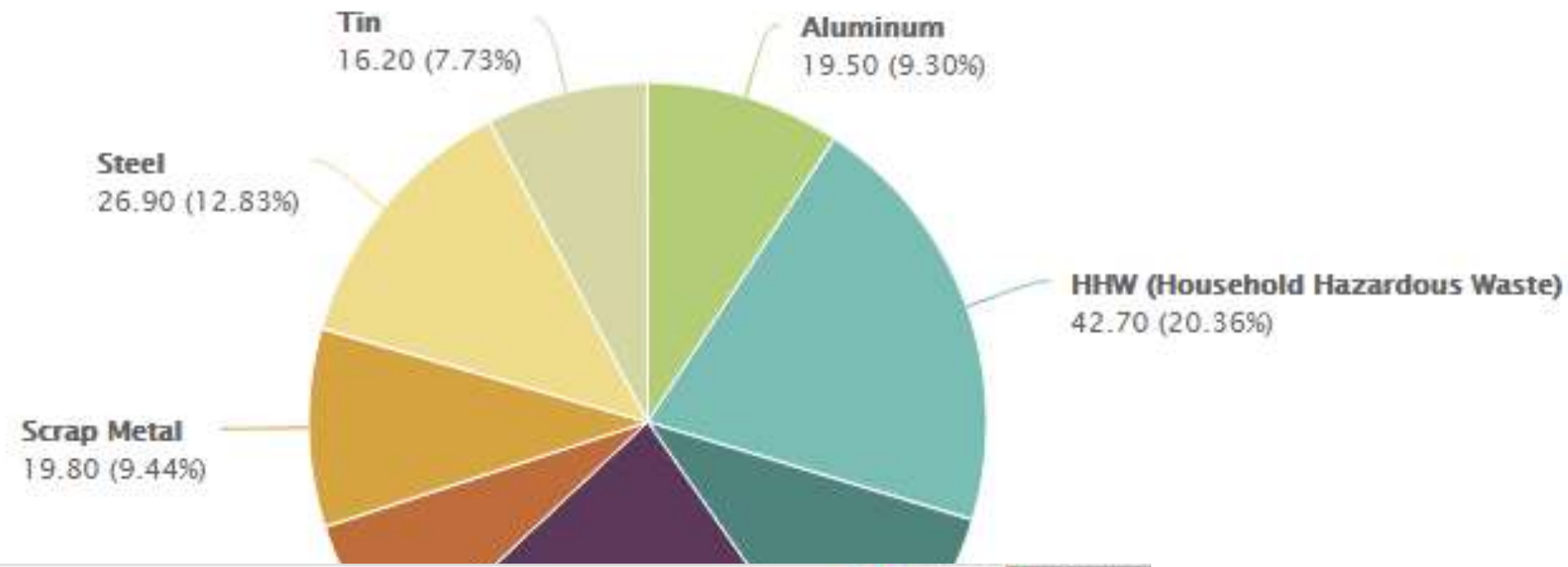
- Learned about Tracker Light
- Joined Tracker Light and configured their material tracking forms
- Began entering tonnage data
- Co-op now relies entirely on Tracker Light to manage and measure their data

MATERIAL	AMOUNT	UNITS	TONS	ACTIVITY/PROCESS
Commingled - Recycling				
Commingled - All Residential Recyclables	54.200	Tons	54.200	Recycled
Glass				
Mixed Glass	11.240	Tons	11.240	Recycled
Metals				
Aluminum	4.960	Tons	4.960	Recycled
Iron		Tons		Unspecified
Steel	2.100	Tons	2.100	Recycled
Tin	6.800	Tons	6.800	Recycled
Paper				
Books	10.220	Tons	10.220	Reused
Cardboard		Tons		Unspecified
Cartons ?		Tons		Unspecified
Magazines		Tons		Unspecified
Mixed Paper		Tons		Unspecified
Plastic - Mixed Resin Rigid				
All Rigid Plastic: No Bulky ?	15.333	Tons	15.333	Recycled
All Rigid Plastic: with Bulky ?		Tons		Unspecified
Commingled Plastic Bottles ?		Tons		Unspecified
Plastic - Resin Segregated Rigid				
HDPE Bottles & Containers		Tons		Unspecified



Snapshot Summary (Tons)

January 01, 2011 - December 31, 2014



Profiles & Recyclesearch

Results are meant to be shared...

- Share your recycling achievements on Recyclesearch.com by creating a Re-TRAC Profile

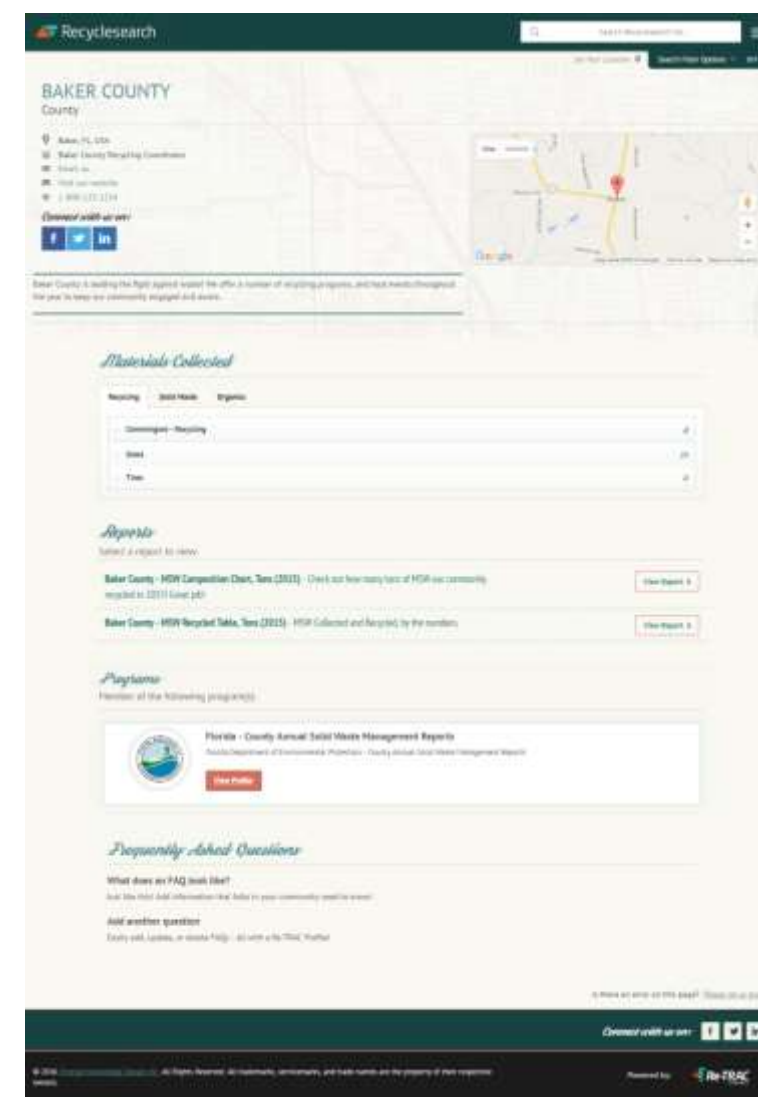
Re-TRAC Profile

Promote your organization and highlight your achievements:

- Display information about your organization
- Share your results
- Promote program participation
- Integrate your website & social media
- Add materials you collect, FAQs, and more!

Recyclesearch.com

Connect with your community and expand your impact:



Tailored Data Management Programs

Comprehensive Reporting Capability

- Hauler Reporting
- Universal Recycling Ordinance Reporting
- Facility Reporting
- Grant Applications
- Local Government Reporting
- Award applications
- Competitions

Regional Hauler Reporting – PORTLAND METRO

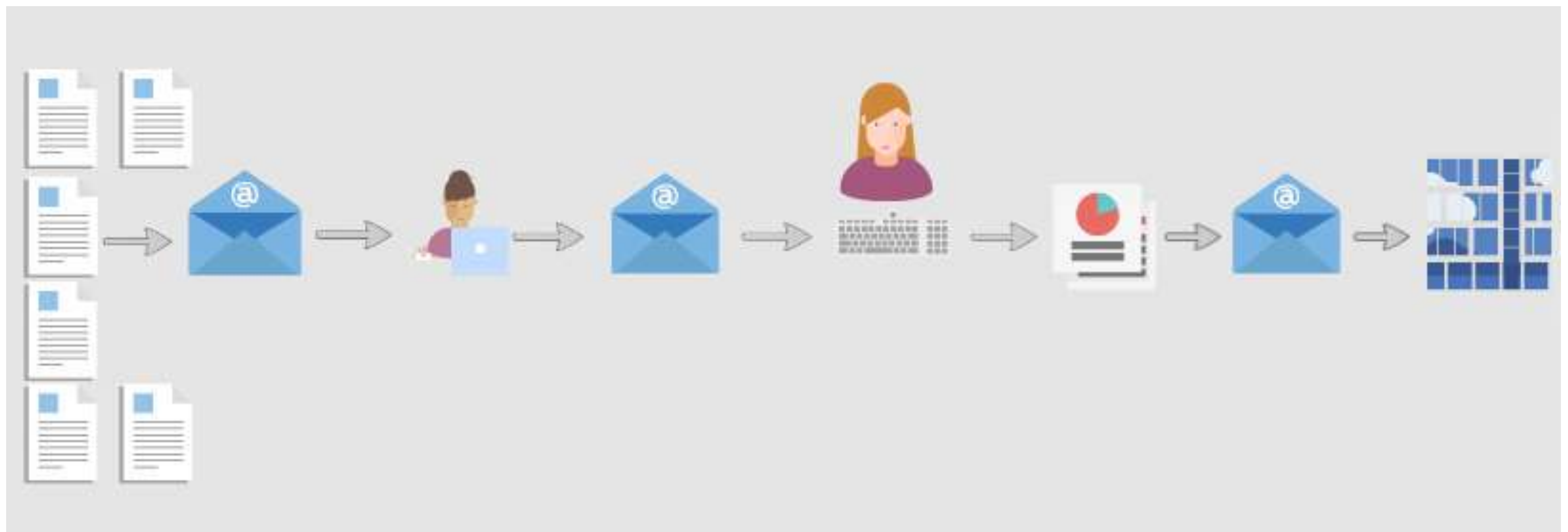
- 1.5 million people
- 6 local governments
- 55 haulers





Complex Hauler Reporting

Old System





Key Objectives

- Better quality data
- Detailed analytics
- Standardization
- Integration

Material Tonnage

	MARKET *	MATERIAL *	TONS *	SOURCE *	
1	- Select -	Paper - Mixed or single grade	120.00	Commercial (Business)	Remove
2	- Select -	Paper - Mixed or single grade	150.00	Multifamily	Remove
3	- Select -	Commingled Materials	42.00	Construction & Demolition	Remove
4	- Select -	Commingled Materials	421.55	Multifamily	Remove
5	- Select -	Metal - Tinned steel cans	12.44	Commercial (Business)	Remove
6	- Select -	Motor oil	22.00	Commercial (Business)	Remove
7	- Select -	Paper - Mixed or single grade	37.00	Multifamily	Remove

Add

Total Tons

804.99

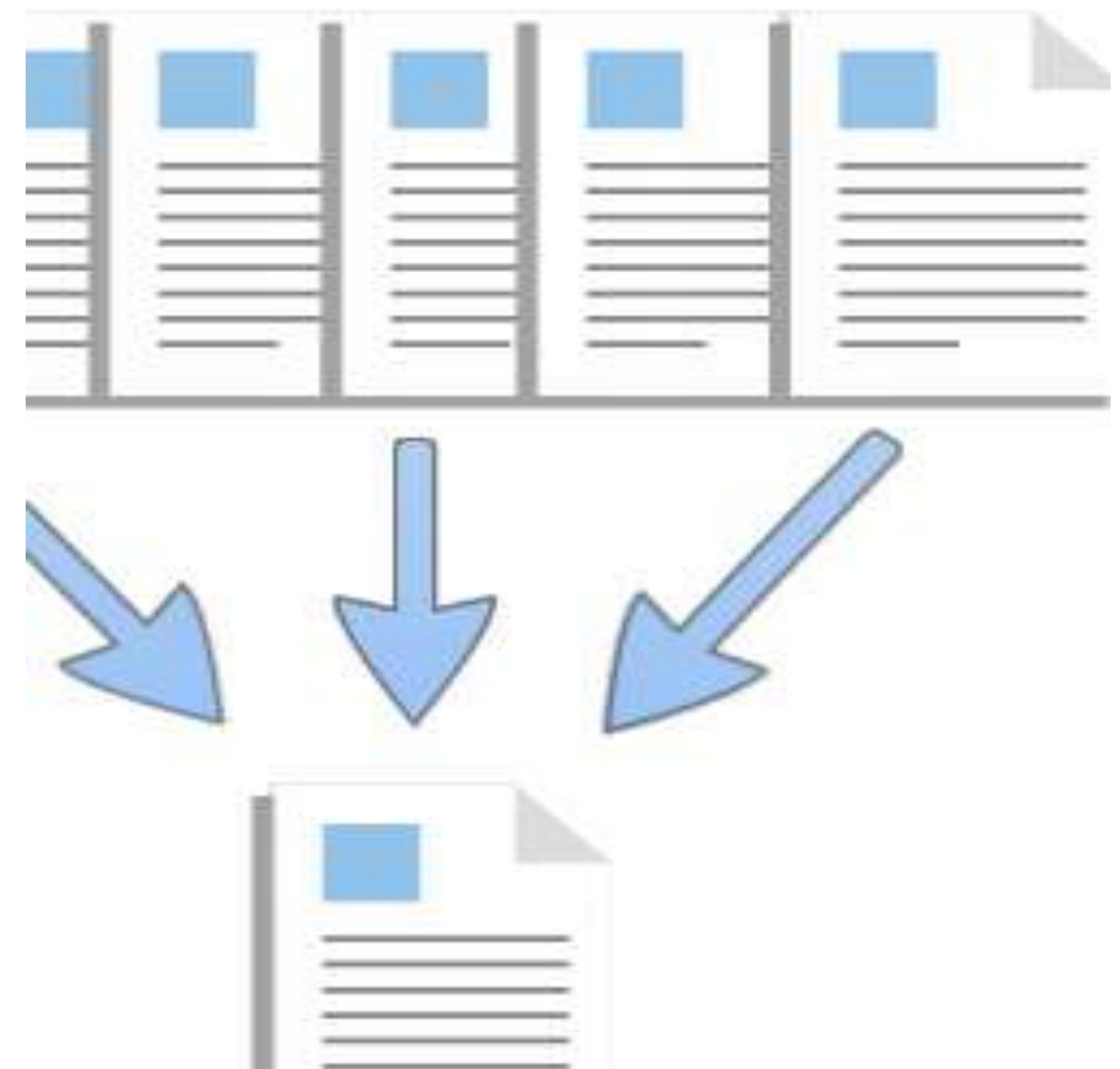
Comments





Program Manager

- Improved data quality
- Instant analytics
- Standardized data set



3 Powerful Tools

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Visit our booth to find out more!

THANK YOU

Re-TRAC.com

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