Busch Gardens Tampa and Adventure Island Recycling Program

Busch Gardens®
TAMPA, FL

Busch Gardens cares

Adventure Island®

Recycling Program

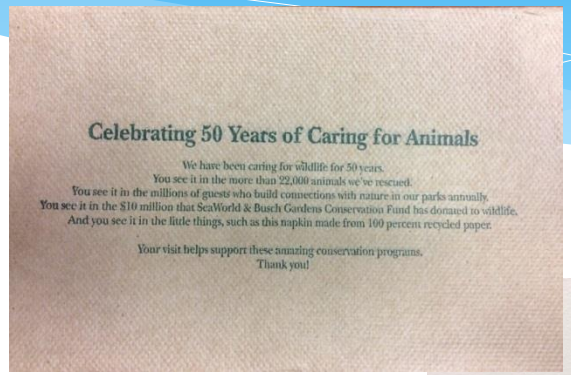
* At Busch Gardens Tampa and Adventure Island, our attention to recycling efforts is a high priority.
* With a 40% recycling rate, we recycled almost 6 million pounds of waste in 2015.
* Our efforts can be broken down into two categories: “in park” and behind the scenes.

“In Park” Recycling Efforts

* Our guests have aided us in recycling 119,000 pounds of plastic and aluminum.
* Busch Gardens Tampa has reused building materials from our now defunct Gwazi roller coaster in building projects at our sister parks in Orlando.
* We provide the opportunity to reduce, reuse and recycle by selling reusable cups at many of our in-park restaurants.
* Out of the 271,000 reusable cups we sold, our guests refilled them 334,000 times-saving 334,000 plastic cups from being used.

“In Park” Recycling Efforts

* All of our napkins say “made from 100% recycled material” to send the recycling initiative message to our guests.
* Paper bags are now used for all merchandise purchases, eliminating the use of plastic.



“In Park” Recycling Efforts

* We have a designated location for our guests to recycle all park maps when they are leaving, along with a reminder to recycle on each map.
* In celebration of world Earth Day, we communicated with our pass holders about our cell phone recycling program in the park. Guests could donate recycled cellphones and receive one kangaroo or lorikeet feeding voucher in return.

Guest Involvement

* When SeaWorld Parks & Entertainment purchased BGT, they pushed the initiative to increase recycling.
* Coke is a major sponsor of BGT, and they provided several hundred recycling receptacles with both the Coke logo and the new SeaWorld Parks & Entertainment Logo.
* Instead of getting rid of our old receptacles , we were able to refurbish them with the new logo's as well…. dramatically increasing the amount of recycling receptacles available to our guests.

Recycling Receptacles

* BGT has over 250 recycling receptacles in all guest areas, restaurants, parking lots, etc. Adventure Island has 29.
* The recycling receptacles are typically placed near regular trash cans.
* Periodic announcements are played over the park intercom asking guests to use recycling containers.

Recycling Center

* Recycling receptacles are serviced during the day and the blue bags are placed in one of 12 trailers throughout our back areas.
* The trailers are then towed to our recycling center where the recyclables are “de-bagged” into a 20 yard open-top roll off.
* The City of Tampa Solid Waste Department transports the roll-off to the recycling center at Recycle America.

Park Maintenance

* We invested in additional labor to ensure we were able to debag our recyclable matter prior to sending to Recycle America for sorting.

Recycling Program Success

Recycled Material Quantities 2015	Weight (Lbs)
Manure:	3,340,160
Yard waste:	1,092,260
Baled Cardboard:	466,330
Pallets:	387,700
Mixed Scrap Metal (Ferris, Non Ferris) :	433,166
Commingle plastic, aluminum:	119,320
Waste Cooking Oil:	64,568
Lead Acid Batteries:	14,580
Electronics Waste:	13,892
Used Oil:	19,590
Tires:	8,440
Office Paper:	6,556
Paint Waste recycled:	742
Total Recycling:	5,967,304
Total Waste Disposed & Recycled	14,657,926
Recycling Rate	40.71%

* At Busch Gardens Tampa we recycle several other products such as cardboard, wooden pallets, scrap metal, and cooking oil.
* Busch Gardens Tampa and Adventure Island recycled over 100,000 lbs. of drink containers last year.

Future Initiatives

* Along with the “cultural change” and the increase of interest in recycling, we will continue to grow and add more recycling receptacles to the park.
* We are looking into zero “in park” waste one restaurant at a time.

Behind the Scenes

* Since 1995, one of our greatest behind-the scenes recycling efforts is composting.
* With more than 12,000 animals on property, BGT recycles over 3 million pounds of manure yearly, which we use in our state certified composting site.

UPDATE

Awards Received

RECYCLE FLORIDATODAY
FOR A SUSTAINABLE TOMORROW

2016 Recycle Florida Today Sustainability Award

Busch Gardens Tampa Bay

Busch Gardens is please to accept the 2016 Recycle Florida Today Environmental Sustainability award in the category of Private Recycling Program.

Busch Gardens Tampa Bay

At Busch Gardens Tampa Bay our attention to recycling efforts is a high priority. With a 40 percent recycling rate, we recycled almost 6 million pounds of waste in 2015. Our efforts can be broken down into two categories: “In park” and behind the scenes.

Throughout the theme park we have found creative ways to engage our guest in our recycling efforts. Our guests have aided us in recycling 119,000 pounds of plastic and aluminum with our 250 in-park recycling receptacles. We provide other opportunities to reduce, reuse and recycle by selling reusable cups at many of our in park restaurants. Out of the 371 thousand reusable cups we sold our guest refilled them 334 thousand times, saving 334 thousand plastic cups from being used. In addition, Busch Gardens Tampa has reused building materials from our now defunct Gwazi roller coaster in building projects at our sister parks in Orlando.

Since 1995, one of our greatest behind-the-scenes recycling efforts is composting. With more than 12,000 animals on property, Busch Gardens Tampa Bay recycles over 3,000,000 million pounds of manure yearly, which we used in our state certified composting site. The waste is then used in various ways throughout our park, like in the construction of one of our most popular thrill rides, Cheetah Hunt. We also give compost away for free to our employees and members of the community further encouraging the cyclical care of our planet. Our compost is also used in our browse farm, which we use to help nourish our animals.

But it doesn’t stop there. At Busch Gardens we recycle several other products such as cardboard, wooden pallets, scrap metal, and cooking oil.

Busch Bulletin

Busch Gardens Adventure Island

February 06, 2017

Keep Tampa Bay Beautiful Award

Recently, Keep Tampa Bay Beautiful hosted the 28th Annual Awards Breakfast, where groups, organizations, businesses, residents and schools are recognized for their commitment to our environment and community. Busch Gardens Tampa was awarded a Sustainable Partner Award.

The Sustainable Partner Award is a publicly nominated award for nominees located within Hillsborough County. The Sustainable Partner Award is for individuals, businesses or schools that focus on conservation, waste reductions, beautification, and green initiatives.

This award is a reflection of the hard work and dedication of our Tampa ambassadors who work together to reduce waste, recycle materials in their work areas, volunteer in cleanup programs, and focus on conserving our environment.

Pictured below for Busch Gardens at the Keep Tampa Bay Beautiful Award Ceremony: Ron Cook, EHS Manager (2nd from left, and Joe Petti, EHS Director, 2nd from right)

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Culinary Warehouse

The Culinary Warehouse will be closed from 12 PM Tuesday, February 7 through 7 AM Thursday, February 9, for inventory.

No materials can leave the warehouse during inventory; no exceptions..

Park Vehicles Notice

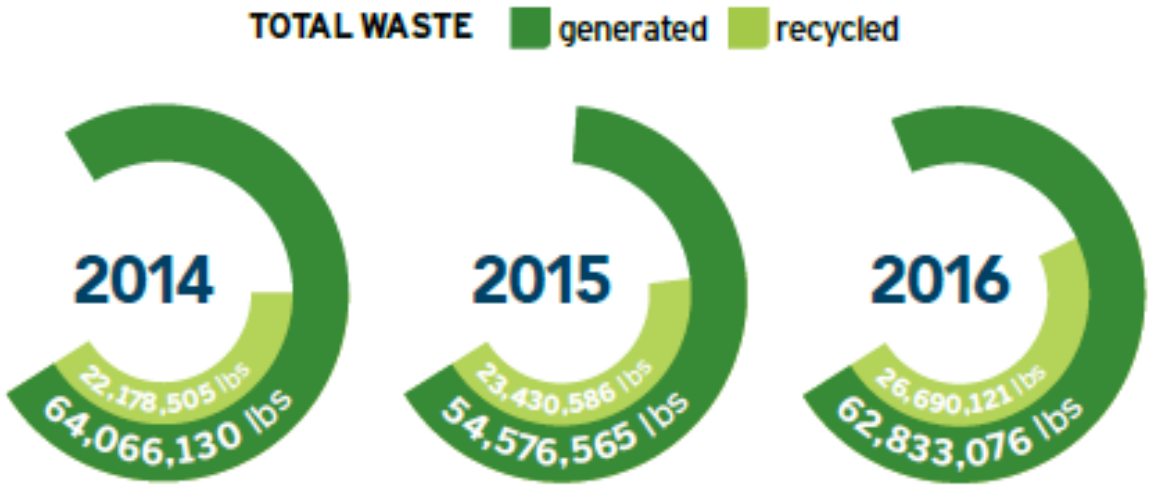
Annual vehicle fire extinguisher inspection is scheduled for Tuesday, February 7 through Wednesday, February 8 from 9 AM to 3 PM at the north end of the Tree Tops parking lot. Inspection is mandatory for all gas-powered vehicles with fire extinguishers.

Keep Tampa Bay Beautiful

KEEP AMERICA BEAUTIFUL AFFILIATE

Sustainable Partner Award

Corporate

SeaWorld Parks & Entertainment℠
Discovery Cove
Aquatica
SeaWorld
Busch Gardens
Adventure Island
Water Country USA
Sesame Place

Corporate wide, in 2016, 42% of the waste we generated was recycled, a 20% improvement since 2014.