

# Recycle Florida Today 2018 Conference Agenda

Hyatt Regency Coconut Point Resort and Spa

## Agenda Color Key

Date	Time/Event/Location	Transition Breaks	Sessions	Sessions	Networking Events	Registration

# Sunday, June 17

## Pre-Conference Events

### Sunday, June 17, 2018

START	END	EVENT	LOCATION
8:30 am	5:00 pm	<b>Registration Open</b>	Foyer
9:00 am	Noon	<b>County Recycling Coordinator Education</b> <i>Session summary:</i> Join the Florida Department of Environmental Protection for discussions and tips on how to increase your county recycling rate by finding additional non-certified and miscellaneous tons as well as how to calculate your landfilled tons. The training will be held prior to Recycle Florida Today's Annual Conference and Exhibition.  <b>Moderator and Speakers:</b> Florida Department of Environmental Protection	Great Egret
3:00 pm	5:00 pm	<b>Board Meeting</b>	Sanibel

# Monday, June 18

## Opening Sessions and Tours

### Monday, June 18, 2018 – General Session

START	END	EVENT	LOCATION
7:30 am	10:15 am	<b>Exhibitor Set-Up</b>	Calusa F - H
7:30 am	2:30 pm	<b>Registration Open</b>	Foyer
8:30 am	8:45 am	<b>Opening Plenary and Welcome Address</b>  <b>Patti Hammond</b> , Solid Waste Authority of Palm Beach County – RFT Chair  <b>Dee Dee Green</b> , City of Key West – Conference Chair	Calusa A - C
8:45 am	9:25 am	<b>Keynote Address with Jack Groh, National Football League</b> <b>Patti Hammond</b> , Moderator, Solid Waste Authority of Palm Beach County	Calusa A - C

9:25 am	9:30 am	<i>Session Transition</i>	-
9:30 am	10:30 am	<p><b>General Session 2 – The New Economics of Recycling</b></p> <p><b>Session summary:</b> Recycling markets have been unpredictable and often volatile over the years. The National Sword has created problems on all fronts, but this isn't the first time we have been here. Recycling companies, MRFs and local governments are all having to adjust to the new paradigm. Our speakers will shed light on historical trends, the current impact of the National Sword and where we go from here.</p> <p><b>Barbara Heineken, RRS, Moderator</b></p> <p><b>Speakers:</b>  <b>Joe Pickard, ISRI</b>  <b>Will Sagar, SERDC</b>  <b>Michael Timpane, RRS</b></p>	Calusa A - C
10:30 am	11:00 am	<b>AM Networking Break with Exhibitors in the Exhibit Hall</b>	Calusa F - H
11:00 am	Noon	<p><b>General Session 3 – Hurricane Irma Vegetative Debris Management Panel Discussion</b></p> <p><b>Session summary:</b> Come join in our panel discussion as we hear from a number of counties on their vegetative debris management responses to Hurricane Irma. We will also have statewide information on the cleanup efforts from FDEP and the impacts and response on one large yard and wood recycling company with municipal contracts throughout the State. Their lessons learned may help you with cleanup following the next hurricane that impacts Florida.</p> <p><b>Chris Snow, Consolidated Resource Recovery, Moderator and Speaker</b></p> <p><b>Speakers:</b>  <b>Suzanne Boroff, Florida Department of Environmental Protection</b>  <b>Dilia Camacho, Collier County Solid and Hazardous Waste Management Division</b>  <b>John Archambo, Solid Waste Authority of Palm Beach County</b></p>	Calusa A - C
Noon	1:30 pm	<p><b>“Networking Lunch with the Exhibitors Showcase”</b></p> <p><b>Event summary:</b> Join us for this interactive networking session highlighting leading equipment, technology and service providers in the industry. This special session features our exhibitors and sponsors and we encourage our attendees to visit each booth or vendor to obtain information on how they can be of service to your daily operations. In addition, the event will feature hot table topics provided by our exhibitors, recycling games, a raffle and more. Don't miss this opportunity!</p> <p><b>*Lunch provided in the exhibit hall.</b></p>	Calusa F - H

1:30 pm	2:30 pm	<p><b>General Session 4 – Food Waste and Composting Initiatives in Florida</b></p> <p><b>Session summary:</b> Come hear information from the Department of Agriculture and Consumer Services discuss their partnership with Florida schools and efforts on share table implementation and connecting school cafeterias with food pantries. In addition, hear updates from Scotts Miracle Gro and information on how they have been providing products that help gardeners grow thriving gardens and landscapes since 1868.</p> <p><b>David Hill, CycleLogic, Moderator</b></p> <p><b>Speaker:</b></p> <p><b>Melanie Mason</b>, Division of Food, Nutrition and Wellness, Florida Department of Agriculture and Consumer Services</p> <p><b>Walter (Woody) Woodruff</b>, Scotts Miracle Gro</p>	Calusa A - C
2:30 pm	5:00 pm	<p><b>Environmental Initiative Programs and Tours</b></p> <p><b>Event summary:</b> Take an opportunity to hear talks on sustainable programs as well as attend an environmental tour from where you play to where you stay. <i>You must be a conference attendee or guest of a registered attendee to participate. *Pre-Registration required. <a href="#">Click here to register.</a></i></p> <p><b>Tour Options:</b></p> <ol style="list-style-type: none"> <li><b>MW Horticulture Facilities Tour:</b> Get your boots on for a on the ground experience where you will tour a true organic compost manufacturing facility. Denise &amp; Mark took over a defunct mulch yard 5 years ago and have transformed it into a successful horticulture recycling operation. You will learn about how they started with one location and now have 2-yard waste facilities, a landscape &amp; garden depot and are getting ready to open their 3rd yard. <b>Contact RFT if you will require ADA assistance. – *Free.</b></li> <li><b>Hyatt Regency Coconut Point Resort and Spa Green Tour:</b> Join a Team Member from the Hyatt Regency Coconut Point Resort and Spa to tour the Resort and explore the deep commitment to Earth-friendly policies and practices at Hyatt. They will answer questions and detail specific green features at the Resort including one of the latest enhancements <b>The ORCA</b>, a machine that "digests" up to 2,400 pounds (over 1 ton) of food waste per day. – <b>*Free.</b></li> <li><b>Everglades Wonder Gardens:</b> Discover a 3 ½-acre botanical jungle filled with native trees and plants as well as species from all around the world. Visit with our rescued birds and reptiles that have found their forever home with us, each having a unique, personal story. Come and Experience the Wonder! – <b>*\$10.00 per person.</b></li> <li><b>Lee County Facilities Tour:</b> Tour Lee County’s award-winning Resource Recovery Facility campus – an integrated waste management site that includes a single-stream recycling MRF, a Waste to Energy facility, a Construction &amp; Demolition debris recycling facility and a yard waste processing facility along with other support functions – <b>*Free.</b></li> </ol> <p>*Transportation to all off site tours are on your own or via attendee carpool, unless noted otherwise. Directions and additional information will be provided prior to the event and at the conference for those participating.</p>	Locations Vary
6:00 pm	8:00 pm	<b>Evening Networking Reception with our Exhibitors</b>	Calusa F - H

# Tuesday, June 19

## General Sessions

### Tuesday, June 19, 2018 – General Sessions

START	END	EVENT	LOCATION
7:30 am	5:00 pm	Registration Open	Foyer
7:30 am	8:00 am	Continental Breakfast with Exhibitors in the Exhibit Hall	Calusa F - H
8:00 am	9:00 am	<b>General Session 5 – MRF Innovations and Future Trends</b> <i>Session summary:</i> More than ever, MRFs are under exceeding pressure to produce higher quality commodities. In many cases, this is being done with deteriorating inbound material quality. In this session we will explore some current MRF upgrades as well as explore some coming innovations that may be closer than we think!!  <b>Michael Timpane, RRS</b> <b>Speakers:</b> <b>Rusty Angel, Machinex Technologies</b> <b>Jim Marcinko, Waste Management</b> <b>Rob Writz, Amp Robotics</b>	Calusa A - C
9:00 am	9:10 am	Session Transition	-
9:10 am	10:10 am	<b>General Session 6 – Can Florida's Recycling Go Beyond (34)%?</b> <i>Session summary:</i> The City of Orlando was chosen as the pilot city for "Beyond 34: Recycling and Recovery for a New Economy. This is a first of its kind multi-stakeholder pilot project aimed at increasing the current 34% recycling rate in the United States using a scalable model. Learn how the business sector assists the community with developing a regional approach to material recovery while driving investment in needed infrastructure and programs. What will a regional effort with national support like this mean for recycling in Florida?  <b>Marissa Segundo, RRS, Moderator</b> <b>Speakers:</b> <b>David Gregory, Orange County Solid Waste</b> <b>Joseph England, City of Orlando</b>	Calusa A - C
10:10 am	10:20 am	Session Transition	-
10:20 am	10:50 am	AM Networking Break with Exhibitors	Exhibit Hall

10:50 am	11:50 am	<b>General Session 7 – Update on FDEP and FORCE Organics Recycling Programs</b> <i>Session summary:</i> FDEP will update us on their efforts in the past year to promote organics recycling and their plans for the future, and we will hear the latest on the FORCE website.  <b>David Hill, CycleLogic, Moderator</b>  <b>Speakers:</b> <b>Karen Moore, Florida Department of Environmental Protection</b> <b>Miriam Zimms, Kessler Consulting, Inc.</b>	Calusa A - C
11:50 am	Noon	<i>Transition to Luncheon</i>	-
Noon	1:15 pm	<b>Annual Business Luncheon and Special Sponsors Mini Session</b>	Calusa D and E
1:15 pm	1:30 pm	<i>Transition from Luncheon</i>	-
1:30 pm	2:30 pm	<b>General Session 8 – The Current State of Florida: Legislative Update Panel</b> <i>Session summary:</i> Plastic bags, recycling contamination, and interruption of services are some of the many issues that have come up on our legislative session this year. Come hear information on what’s happening in our state, including updates on these topics and more.  <b>Willie Puz, Solid Waste Authority of Palm Beach County, Moderator</b>  <b>Speakers:</b> <b>Karen Moore, Florida Department of Environmental Protection</b> <b>Keyna Cory, National Waste and Recycling Association, Florida Chapter</b> <b>David Dee, Gardner, Bist, Bowden, Bush, Dee, LaVia &amp; Wright, P.A.</b>	Calusa A - C
2:30 pm	2:40 pm	<i>Session Transition</i>	-
2:40 pm	3:40 pm	<b>General Session 9 – Measurement Matters!</b> <i>Session summary:</i> In February of this year, the EPA, the Southeast Recycling Development Council (SERDC) and the Tennessee Department of Environment & Conservation (TDEC) hosted the Measurement Matters Summit in Chattanooga, TN. This Summit brought solid waste managers and industry leaders together to discuss the importance of speaking the same language about the same materials to help them effectively manage their materials management programs. Hear summaries, outcomes, and action plans that resulted from that meeting.  <b>Will Sagar, SERDC, Moderator</b>  <b>Speakers:</b> <b>Dee Rodgers-Smith, Environmental Protection Agency Region IV</b> <b>Larry Christley, Tennessee Department of Environment &amp; Conservation</b>	Calusa A - C
3:40 pm	4:00 pm	<b>Refreshment Break with the Exhibitors with the Exhibitors</b>	Calusa F - H

4:00 pm	5:00 pm	<b>General Session 10 – Recycling Education and Outreach in the New Millennium</b> <i>Session summary:</i> Recycling Education and Outreach in the New Millennium has changed to include robust forms with multiple points of contact to adequately reach residents. Encouraging recycling behavior change takes many forms from positive messaging using social media, door-to-door/cart-to-cart tactics and traditional direct mail and media outreach. Find out how you can move the recycling outreach needle to increase participation and reduce contamination for better more marketable recycling stream.  <b>Travis Barnes</b> , Hillsborough County, <i>Moderator</i>  <b>Speakers:</b> <b>Marissa Segundo</b> , RRS <b>Tessa Schreiner</b> , Leon County <b>Scott Mouw</b> , The Recycling Partnership	Calusa A - C
6:00 pm	9:00 pm	<b>Evening Networking Dinner Party</b>	Calusa D and E

**Earn up to 14 SWANA CEUs!**

# Wednesday, June 20

## General Session

### Wednesday, June 20, 2018 – General Sessions

START	END	EVENT	LOCATION
7:30 am	3:40 pm	Registration Open	Foyer
7:30 am	8:00 am	Breakfast with Exhibitors in the Exhibit Hall	Calusa F - H
8:00 am	9:00 am	<b>General Session 11 – Special Event Recycling and Zero Waste</b> <i>Session summary:</i> Hear tips on how you can bring recycling to your next special event as well as implement Zero Waste initiatives.  <b>Gina Hawkins</b> , Keep Alachua County Beautiful, <i>Moderator</i> <b>Speakers:</b> <b>Patti Hammond</b> , Solid Waste Authority of Palm Beach County <b>Miriam Zimms</b> , Kessler Consulting, Inc.	Calusa A - C
9:00 am	9:10 am	Session Transition	-

9:10 am	10:10 am	<b>General Session 12 – Contamination and Other Issues that Keep Us Up at Night</b> <i>Session summary:</i> Recycling can be so confusing! Markets change, packaging and waste streams change, the rules keep changing...bring your questions about materials recyclability, and how to best reduce contamination to our panel of experts for a lively discussion. Let's see if we can solve all of recycling's issues!  <b>Carmen Bruno, Hernando County, Moderator</b>  <b>Speakers:</b> <b>John MacDonald</b> , Recycle Coach <b>Shari Jackson</b> , WRAP program at American Chemistry Council <b>Chad Abell</b> , Coastal Waste & Recycling <b>John Hansel</b> , Single Stream Recyclers LLC	Calusa A - C
10:10 am	10:20 am	<i>Session Transition</i>	-
10:20 am	10:50 am	<b>AM Networking Break with Exhibitors in the Exhibit Hall</b>	Calusa F - H
10:50 am	11:50 am	<b>General Session 13 – Paper or Plastic?</b> <i>Session summary:</i> For years Florida communities have been prohibited from banning plastic bags despite many environmental concerns. This session will host a panel to discuss the many sides of the plastic bag ban issue. Please join this session and bring your questions on this hot topic!  <b>Shelley Samec</b> , Alachua County Department of Solid Waste & Resource Recovery, <b>Moderator</b>  <b>Dee Dee Green</b> , City of Key West <b>Tonya Randell</b> , More Recycling	Calusa A - C
11:50 am	Noon	<i>Closing Announcements</i>	-
Noon	--	<b>Adjourn</b>	<i>Safe Travels!</i>



## Lodging –

**Hyatt Regency Coconut Point Resort and Spa, Bonita Springs, FL - Phone: (239) 444-1234**

Group room rates – \$169.00 nightly, double occupancy (plus 11% taxes). Rooms available on a first-come, first-served basis until sold-out. Complimentary self-parking on site. The deadline to make hotel reservations is May 17, 2018. *Rooms for Sunday, June 17 may be SOLD-OUT!* The prevailing rate will apply unless the group rate is available at time of booking.

Online lodging reservations can be made at – <https://aws.passkey.com/go/RECYCLE2018>.

# Thank You Event Sponsors

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MW Horticulture Recycling



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<http://recyclefloridatoday.info/event-2810339>

**The last day for early registration is Friday, May 18!**

**Exhibit booth reservations available –**

8 x 10 booths are available at the member rate of \$795.00 and \$895.00 for non-members (early rates). Exhibit booth reservations include one (1) complimentary conference registration that includes credentials to attendee activities. Depending on your level of annual sponsorship, the exhibit booth may be included in your package. Please contact RFT for verification of your annual sponsorship benefits.

For more information on how you can exhibit or become a sponsor, contact Recycle Florida Today, Inc. at (850) 907-1278 or send us an email by visiting here – [Contact Us](#).