



RECYCLE
FLORIDA TODAY
FOR A SUSTAINABLE TOMORROW

2019 Sponsorship Benefits

www.recyclefloridatoday.org



Greetings From RFT:

RFT prides itself on being Florida's leading association for providing recycling news, education and networking opportunities. We have only been able to do this with the support of our sponsors. Becoming a sponsor provides real, tangible activities that not only help to promote recycling in Florida, but also help circulate some of the dollars back to you.

A summary of our 2018 activities:

- **Serving more than 220 members**
- **Face-to-face events**
 - Annual Conference in Bonita Springs with 160 registered attendees and 24 exhibitors
 - FDEP Recycling Coordinator Training at the annual conference
 - Four (4) environmental tour opportunities at the annual conference
 - Joint Summit in Lake Buena Vista with more than 200 registered attendees
- **Webinars and other educational outreach**
 - Webinar - Florida Tour of Counties - Brevard County
 - Webinar - Legislation to Reduce Contamination in Recyclable Materials
 - February Legislative Update and Residential Recycling Collection Survey
 - April 2018 Legislative Update and HB 1149 Veto
 - December 2017 Legislative Summary Update
 - January 2018 Legislative Summary Update
 - Bi-monthly informational email shares

As an annual sponsor, you would be afforded the opportunity to take part in many sponsorship benefits.

Benefits of Supporting RFT

- Logo on association email footer
- Logo on all RFT sponsored event materials
- Complimentary association event registrations
- Complimentary memberships
- Feature on RFT homepage, Facebook, and Twitter
- Ad space in association newsletters
- Networking with our membership
- *and much more...*

Regardless of the sponsorship level you choose, we have developed a benefit package where the value far outpaces the investment. To view a full list of benefits by sponsorship level please view the 2019 sponsorship matrix of benefits.

Your commitment to partner with RFT to help us continue to serve as the leading source for recycling information and education is invaluable. Please take a moment of your time to join RFT as an annual sponsor.

Should you have questions, comments or concerns or would like an individual invoice please do contact Heather Armstrong at (850) 907-1278. Thank you and we hope to have you as an annual sponsor for 2017.

Regards,

Rusty Angel
Sponsorship Committee Chair

In addition to the benefits below, all levels of annual support receive: recognition at all RFT individual event functions, recognition in the newsletter, logo on RFT website with a link back to the sponsor, promotional signage at the annual conference, usage of “Proud Sponsor of RFT” logo for placement on the sponsors website, virtual ad space on the RFT website. *Note: Sponsors logos and ad space placement will be managed with priority placement given by level of sponsorship support. Honorary sponsorships are available to first-time sponsors only.*

Sponsor Benefit	Environmental Partner \$5,000 level	Sustainer \$2,500 level	Patron \$1,000 level	Honorary \$500 level
Recognition at all RFT individual functions	✓	✓	✓	✓
Recognition in RFT Newsletter	✓	✓	✓	✓
Complimentary Annual Conference Registration(s)	✓ Six (6)	✓ Three (3)	✓ One (1)	✓ One (1)
Virtual ad space on RFT website	✓ Full Page	✓ Half Page	✓ Quarter Page	
Advertisement in RFT newsletter	✓ Full Page	✓ Half Page	✓ Quarter Page	
Complimentary memberships	✓ Six (6)	✓ Four (4)	✓ Two (2)	
Complimentary ELLS Registrations	✓ Six (6)	✓ Four (4)	✓ Two (2)	
Complimentary booth space(s) at Annual Conference	✓ Two (2)	✓ One (1)		
Sponsor RFT video promotion on RFT social media pages <i>*Sponsor to provide.</i>	✓	✓		
“2-minute open mic” in the exhibit hall at the Annual Conference	✓	✓		
Address the audience at the Annual Conference and Exhibition	✓			
Full page ad in the Annual Conference Brochure	✓			
Sponsor video presentation at the Annual Conference <i>*Sponsor to provide.</i>	✓			
Recognition plaque presented in opening conference plenary session	✓			
Pop-up message promotion of sponsor on RFT website	✓			
Annual Sponsorship Commitment Amount	\$5,000	\$2,500	\$1,000	\$500



Recycle Florida Today, Inc. Annual Sponsorship Form

Please check the appropriate box below if your organization would like to help sponsor Recycle Florida Today, Inc., a 501(c)(6) non-profit corporation:

Sponsorship Categories	Amount
<input type="checkbox"/> Environmental Partner	\$5,000
<input type="checkbox"/> Sustainer	\$2,500
<input type="checkbox"/> Patron	\$1,000
<input type="checkbox"/> Honorary	\$500

1. Organization: _____
2. Mailing Address: _____

3. Contact: _____ Title: _____
5. Phone Number: _____
6. Fax Number: _____
7. Email: _____

You can also make payment using the RFT Secure On-Line Payment System:
<http://www.recyclefloridatoday.org> or complete this form and fax to RFT at 850-907-1278

- Payment Method:
- Check (Make checks payable to: Recycle Florida Today, Inc.)
 - Purchase Order enclosed
 - Credit Card
 - VISA
 - MasterCard
 - AMEX
 - Discover

Credit Card Number: _____ Exp. ____/____ SCS _____

Name on Credit Card (Please Print): _____

Billing Address (Please Print): _____

Signature: _____