



## Annual Conference & Exhibition

# June 11 – 13, 2017

Hyatt Regency Sarasota, 1000 Boulevard of the Arts, Sarasota, Florida, USA, 34236. [Click here for directions](#)

### Sunday, June 11, 2017

START	END	EVENT
Noon	6:00 pm	Registration Open
Noon	3:00 pm	Board Meeting
1:00 pm	4:00 pm	FDEP Recycling Coordinator Training <b>Session summary:</b> Join FDEP for discussions and tips on how to increase your county recycling rate by finding additional non-certified and miscellaneous tons as well as how to calculate your landfilled tons. In addition, we will discuss the 2012 statutory changes regarding what counts and what does not count toward the recycling goal as well as discuss using ReTRAC to submit county annual reports.
3:00 pm	4:00 pm	Committee Meetings
5:00 pm	6:30 pm	Evening Networking Reception

### Monday, June 12, 2017

START	END	EVENT
7:30 am	2:30 pm	Registration Open
7:30 am	8:30 am	Breakfast with Exhibitors
8:00 am	8:15 am	<b>Opening Plenary and Welcome Address</b>
8:15 am	8:45 am	<b>Keynote Address: Florida's 75% Recycling Goal - how setting an aggressive goal has increased recycling in the state</b> <b>Former Senator Lee Constantine</b>
8:45 am	9:25 am	<b>Using Sustainable Materials Management Metrics for Alternative Recycling Rate Targets: Potential Application to Florida.</b> <b>Session summary:</b> Under funding from the Hinkley Center, University of Florida researchers and a working group of state solid waste experts are examining the current state of solid waste management in Florida. This presentation provides an update on this project including solid waste generation, disposition, and recycling rates by sector; the carbon footprint of the state's existing solid waste management system; and an evaluation of alternative metrics for looking at progress toward recycling in the state, including the use of sustainable materials management principles. <b>Tim Townsend, Ph.D., University of Florida</b>

9:25 am	9:30 am	<b>Session transition</b>
9:30 am	10:30 am	<p><b>General Session 2 – Using Technology to Bridge the Gap Between Local Recycling Programs and Residents</b></p> <p><b>Session summary:</b> Cities and counties now have the option to work with a variety of companies offering new customer engagement platforms. Learn how these companies utilize mobile apps and web-based technology to ensure your recycling message reaches residents. Hear from other municipalities about how they selected the right company for their needs, what their experience has been using these new programs, and guidance on what may work best in your community.</p>
10:30 am	11:00 am	<b>AM Networking Break with Exhibitors</b>
11:00 am	Noon	<p><b>General Session 3 – Investing Across the Recycling System</b></p> <p><b>Session summary:</b> Keurig and the Closed Loop Fund will share how they invest to improve recycling across the system to increase recycling and expand the types of acceptable materials. Learn how investments in recycling and public-private partnerships like these are optimizing the recycling system, improving recyclability of packaging and improving the economics of recycling.</p> <p><b>Christina Bosch Ladd, Keurig</b>  <b>Bridget Croke, Closed Loop Fund</b></p>
Noon	1:00 pm	<p><b>“Exhibitor Showcase and Interactive Networking Session”</b></p> <p><b>Event summary:</b> Join us for this interactive networking session highlighting leading equipment, technology, and service providers in the industry. This special session features our exhibitors and sponsors and we encourage our attendees to visit each to obtain information on how they can be of service to your daily operations. In addition, the event will feature hot table topics provided by our exhibitors, recycling games, silent auction and more. Don’t miss this opportunity!</p>
1:00 pm	4:30 pm	<p><b>Environmental Initiative Programs and Tour(s)</b></p> <p><i>Overview:</i> Take an opportunity to hear talks on sustainable programs as well as attend an environmental tour from where you play to where you stay. <b>*Pre-Registration required.</b></p> <p><b>Option #1 - Central County Solid Waste Disposal Complex (CCSWDC) and The Landfill Gas to Energy Facility at the CCSWDC Tour – FREE</b></p> <p>Join us for a tour of the Sarasota County 550-acre Central County Solid Waste Disposal Complex located in Nokomis, FL. Participants will have opportunity to learn about and observe the operation of:</p> <ul style="list-style-type: none"> <li>• The county’s 20 year old landfill where annually around 275,000 tons of garbage are disposed;</li> <li>• The various material diversion and recycling processes in place for a variety of materials such as white good, tires, C&amp;D, yard waste and one of the county’s three community hazardous waste drop off facilities; and</li> <li>• The new Landfill Gas to Energy Facility that recovers landfill gas and generates over 35,000 MWhr of electricity per year. We will also be discussing how the landfill’s operation is contributing to the restoration of the Dona Bay ecosystem.</li> </ul>

		<p><b>Option #2 - Sea Life Encounter Cruise</b></p> <p>Join a marine biologist on this 1 hour, 45-minute cruise through Sarasota and Roberts Bays. Observe our Florida manatees and resident population of bottlenose dolphins while learning about the ecology, history, and folklore of the area. – <b>Cost \$27.00 per person</b></p> <p><a href="#">Click here to register for the either the landfill or cruise environmental tour.</a></p>
6:00 pm	9:00 pm	Evening Networking Dinner Party and “New Member Meet and Greet” – featuring “Recycle-Karaoke”

Tuesday, June 13, 2017 – RFT General Track		
START	END	EVENT
7:30 am	3:40 pm	Registration Open
7:30 am	8:30 am	Breakfast with Exhibitors
8:00 am	9:00 am	<p><b>General Track 1 – Sarasota County Green Business Partnership – 10 years of lessons</b></p> <p><b>Session summary:</b> Is your municipality interested in fostering environmental stewardship and sustainability within the business community? Learn from the successes of Sarasota County’s Green Business Partnership about how to engage with the business community, what a green business program should focus on, results from participating business, and advice on how to start similar programs back home in your community.</p> <p><b>Randy Penn, University of Florida/IFAS Extension Sarasota County</b> - <b>Waste Reduction Agent II with Sarasota County Green Business Partnership</b></p>
9:00 am	9:10 am	Session Transition
9:10 am	10:10 am	<p><b>General Track 2 – Getting to Know Your Neighbors (interactive session)</b></p> <p><b>Session summary:</b> This interactive session will break participants out into geographic regions of the state to ensure attendees get to know their counterparts in adjacent communities and businesses within their region. Why reinvent the wheel when you can simply phone a friend? Participants will be asked to discuss the top recycling initiatives, challenges, and facilities in their regions and to identify potential regional collaboration or partnerships to achieve common goals.</p>
10:10 am	10:20 am	Session Transition
10:20 am	10:50 am	AM Networking Break with Exhibitors
10:50 am	11:50 am	<p><b>General Track 4 – Florida Legislative Update Hour</b></p> <p><b>Session summary</b> – Join this session to hear a legislative summary update, including an overview of the bill process, updates on recent bill activity, and the opportunity to voice your thoughts on legislative issues that impact our industry.</p> <p><b>Keyna Cory, Florida Recycling Partnership</b> <b>Dawn McCormick, Waste Management, Inc. of Florida</b> <b>Karen Moore, Florida Department of Environmental Protection</b></p>

11:50 am	Noon	<i>Transition to Luncheon</i>
Noon	1:15 pm	<b>Annual Business Luncheon</b>
1:15 pm	1:30 pm	<i>Transition from Lunch</i>
1:30 pm	2:40 pm	<p><b>General Track 4 – Resources to Enhance Your Recycling Programs</b></p> <p><b>Session summary</b> – National groups, the Recycling Partnership and Food Service Packaging Institute, have created exciting new tools to support community recycling and outreach programs. This session will share resources that recycling coordinators can immediately implement to increase recovery and reduce contamination. This engaging session will also focus on the importance of research before creating communications materials resulting in metrics for communications.</p> <p><b>Key Takeaways:</b></p> <ul style="list-style-type: none"> <li>• Recycling education to reduce contamination</li> <li>• Education tools to improve your current communications</li> <li>• Easy way to measure your recycling communications</li> </ul> <p><b>Marissa Segundo, RRS representing FPI</b>  <b>Jason Hale, The Recycling Partnership</b></p>
2:40 pm	2:45 pm	<i>Session Transition</i>
2:45 pm	3:30 pm	<p><b>General Track 5 - Recycling Has Its' Rewards</b></p> <p><b>Session summary</b> – This session features our 2016 Recycle Florida Today Environmental Sustainability award winners. Join us as we hear updates and information of their award-winning programs.</p> <p><b>Marie Steinwachs, University of Florida, Physical Plant Division -</b>  The Real Dirt on Campus Composting</p> <p><b>Joe Petti, Busch Gardens Tampa Bay (invited)</b></p>
3:40 pm	--	<b>Adjourn</b>

## Tuesday, June 13, 2017 – Organics Track

START	END	EVENT
7:30 am	3:40 pm	Registration Open
7:30 am	8:30 am	Breakfast with Exhibitors
8:00 am	9:00 am	<p><b>Organics Track 1 – FDOT/FRBA Compost Use Discussion</b></p> <p><b>Session summary:</b> Join in our discussion of changes to FDOT's Landscape Soil specification and how we can increase the use of compost on FDOT projects!</p> <p><b>Chris Snow, Consolidated Resource Recovery</b></p>
9:00 am	9:10 am	<i>Session Transition</i>
9:10 am	10:10 am	<p><b>Organics Track 2 – FDEP Organic Recycling Efforts Updates</b></p> <ul style="list-style-type: none"> <li>• FDEP Organics TAG/Strategic Plan Review and Discussion</li> <li>• FDEP Organics Survey Review and Discussion</li> </ul>

		<p><b>Session summary:</b> FDEP has been active this past year in promoting Organics Recycling, come hear summaries of their efforts and join in discussing next steps!</p> <p><b>Karen Moore, Florida Department of Environmental Protection</b>  <b>Miriam Zimms, Kessler Consulting, Inc.</b></p>
10:10 am	10:20 am	<i>Session Transition</i>
10:20 am	10:50 am	<b>AM Networking Break with Exhibitors</b>
10:50 am	11:50 am	<p><b>Organics Track 3 – USCC and STA Program Discussion</b></p> <p><b>Session summary:</b> Discussion to include program explanation, requirements, support services and benefits associated with participation in the USCC STA program.</p> <p><b>Christopher Bolyard, Waste Management</b>  <b>David Hill, CycleLogic</b>  <b>Lorrie Loder-Rossiter, US Composting Council</b></p> <p><b>Supplying the Medical Marijuana Growers’ Market</b></p> <p><b>Session summary:</b> On the Tuesday, November 8, Florida voters overwhelmingly approved the legalized the use of medicinal marijuana. As a new innovation in pharmaceutical agriculture, this change represents a new frontier and a highly significant opportunity for Florida compost producers and growing media suppliers. This presentation will define the market and highlight the prospects for the supplying product to the licensed growers.</p> <p><b>David Hill, CycleLogic</b></p>
11:50 am	Noon	<i>Transition to Luncheon</i>
Noon	1:15 pm	<b>Annual Business Luncheon</b>
1:15 pm	1:30 pm	<i>Transition from Luncheon</i>
1:30 pm	2:30 pm	<p><b>Organics Track 4 – Use of Inoculants and Additives Case Studies</b></p> <p><b>Session summary:</b> Information will be presented on the use of Inoculants to improve and reduce the amount of time to make mature and stable compost with case studies of facilities in Florida.</p> <p><b>Darren Midlane, Harvest Quest</b></p>
2:30 pm	2:45 pm	<i>Session Transition</i>
2:45 pm	3:40 pm	<p><b>Organics Track 5 –</b></p> <p><b>Session summary:</b> Case studies will be presented on how to select an organic waste solution for an agricultural business and the use of compost in the efforts to contain Citrus Greening.</p> <p><b>Upcycling vs Recycling – Which Path to Sustainability</b>  Joe Busby, Global Sustainable Products, Inc.</p> <p><b>Research Update: Citrus Greening and Compost Utilization</b>  Monica Ozores Hampton, University of Florida/IFAS/SWFREC</p>
3:40 pm	--	<b>Adjourn</b>

[Event Sponsorship Opportunities Available. Click here for more information.](#)