



3101 SW 34th Avenue, #905-405, Ocala, FL 34474

Greetings from Recycle Florida Today, Inc. (RFT):

RFT prides itself on being Florida's leading association for providing recycling news, education and networking opportunities. We have only been able to do this with the support of our sponsors. Becoming a sponsor provides real, tangible activities that not only help to promote recycling in Florida, but also help circulate some of the dollars back to you.

A summary of our 2019 activities:

- **Serving more than 230 professional members**
- **Face-to-face events**
 - Annual Conference in Bonita Springs with 154 registered attendees and 21 exhibitors
 - Two (2) environmental tour opportunities at the annual conference
 - Lee County Solid Waste Division facility
 - Hyatt Regency Coconut Point Resort and Spa
 - Two (2) Environmental Lunch and Learn Series (ELLS) site tour events
 - Marion County, Lighting Resources, and Waste Pro facilities
 - Coca-Cola Beverages Florida
 - Winter Summit in partnership with the Southeast Recycling Conference and Trade Show (SERC)
 - Beyond 34 Orlando Region Recycling Leaders meeting at our Winter Summit
- **Webinars and other educational outreach**
 - Webinar – Contracting for Recycling Professionals
 - November Legislative Update and HB 73, SB 326, and SB 724
 - FDEP Proposed Rule Development for 62-709
 - So You Know – EPA and the new FDACS Food Recovery Program web page
 - Municipal Measurement Program (MMP) Program email alert
 - Be Prepared and Stay Safe – Hurricane Dorian email alert
 - eNews Alert! HB 774 – Legislative Update
 - Renewable Newsletters electronic newsletters
 - Other informational email shares

As an annual sponsor, you would be afforded the opportunity to take part in many sponsorship benefits.

Some of the many benefits of supporting RFT include:

- Logo on association email footer
- Logo on all RFT sponsored event materials
- Complimentary association event registrations
- Complimentary memberships
- Feature on RFT homepage, Facebook, and Twitter
- Ad space in association newsletters
- Networking with our membership
- and more...

Regardless of the sponsorship level you choose, we have developed a benefit package where the value far outpaces the investment. To view a full list of benefits by sponsorship level please view the 2020 sponsorship matrix of benefits.

Your commitment to partner with RFT to help us continue to serve as the leading source for recycling information and education is invaluable. Please take a moment of your time to join RFT as an annual sponsor.

Should you have questions, comments or concerns or would like an individual invoice please do contact Heather Armstrong at (850) 907-1278. Thank you and we hope to have you as an annual sponsor for 2019.

Regards,



Dayna Miller, Waste Pro
RFT Sponsorship Committee Chair



Rusty Angel, Machinex Technologies
RFT Sponsorship Committee Vice Chair

Annual Sponsorship Benefits –

Annual sponsors now have an opportunity to gain additional exposure at our Annual Conference.

New this year, annual partners of Recycle Florida Today, Inc. may add on event partnership support with one of our benefit packages below. Add on opportunities are a great way to gain event more exposure at our event. **Annual sponsors of the association receive benefits all year-round.**

Note: Sponsors logos and ad space placement will be managed with priority placement given by level of sponsorship support.

Yearly Annual Sponsor Benefits Matrix	Environmental Partner \$5,000 level	Sustainer \$2,500 level	Patron \$1,000 level	Honorary \$500 level
Recognition at all RFT individual functions and email footer	✓	✓	✓	✓
Recognition in RFT Newsletter	✓	✓	✓	✓
Complimentary memberships	✓ Six (6)	✓ Four (4)	✓ Two (2)	✓ One (1)
Virtual ad space on RFT website	✓ Full Page	✓ Half Page	✓ Quarter Page	
Advertisement in RFT newsletter	✓ Full Page	✓ Half Page	✓ Quarter Page	
Complimentary ELLS Registrations	✓ Six (6)	✓ Four (4)	✓ Two (2)	
Complimentary Annual Conference Registration(s)	✓ Six (6)	✓ Three (3)	✓ One (1)	
Complimentary booth space(s) at Annual Conference	✓ Two (2)	✓ One (1)		
Sponsor RFT video promotion on RFT social media pages <i>*Sponsor to provide.</i>	✓	✓		
2 - minute open mic in the exhibit hall at the Annual Conference and Exhibition	✓	✓		
2 - minute address to the audience at the Annual Conference and Exhibition during the program	✓			
Full page ad in the Annual Conference Brochure	✓			
Sponsor video presentation at the Annual Conference <i>*Sponsor to provide.</i>	✓			
Recognition plaque presented in opening conference plenary session	✓			
Pop-up message promotion of sponsor on RFT website	✓			
Annual Sponsorship Commitment Amount	\$5,000	\$2,500	\$1,000	\$500

New Benefits! Annual Conference Event Sponsorship Opportunities -

Conference Wi-Fi Partner - \$1,000 *(only one (1) available)*

- One (1) complimentary membership
- One (1) complimentary registrations to our Annual Conference
- Your logo placement on email blasts announcing the conference
- A one (1) minute open mic opportunity prior a networking break to welcome our audience at our Annual Conference prior to a social function
- One specialty direct email blast message to our membership with a message from you *(message must be approved by RFT)*
- Logo placement in the conference program
- Half (horizontal) page ad in the conference brochure
- Your organization name or phrase used as the Wi-Fi pass code and redirection to your site once logged in
- Logo placement on email blasts announcing the conference

Conference Mobile App Partner - \$1,000 *(only one (1) available)*

- One (1) complimentary membership
- One (1) complimentary registrations to our Annual Conference
- Your logo placement on email blasts announcing the conference
- A one (1) minute open mic opportunity prior a networking break to welcome our audience at our Annual Conference prior to a social function
- One specialty direct email blast message to our membership with a message from you *(message must be approved by RFT)*
- Logo placement in the conference program
- Half (horizontal) page ad in the conference brochure
- Your organization name or logo on a specialty page in the conference app
- Logo placement on email blasts announcing the conference

Annual Conference Event Sponsor Benefits	\$1,750	\$950	\$600
Recognition signage at all social and networking events at Annual Conference	✓	✓	✓
Recognition on email footer	✓	✓	✓
Handout or SWAG included in conference welcome bag	✓	✓	✓
Complimentary conference registrations	Two (2)	One (1)	One (1)

Continued...

Annual Conference Event Sponsor Benefits	\$1,750	\$950	\$600
Complimentary membership(s)	✓ One (1)	✓ One (1)	✓ One (1)
Ad in conference brochure	✓ Full Page	✓ Half Page	
Logo placement on email blasts announcing conference	✓	✓	
One direct email blast message to our membership with a message from you	✓	✓	
Complimentary booth space(s) at Annual Conference	✓ One (1)		
Sponsor RFT video <i>*Sponsor to provide.</i>	✓		
Annual Sponsorship Commitment Amount	\$1,750	\$950	\$600