

Annual partners of Recycle Florida Today, Inc. may add on event partnership support options with one of our benefit packages below. Add on opportunities are a great way to gain more exposure at our events. Annual sponsors of the association receive benefits all year-round.

Note: Sponsors logos and ad space placement will be managed with priority placement given by level of sponsorship support.



Yearly Annual Sponsor Benefits Matrix	Environmental Partner \$5,000 level	Sustainer \$2,500 level	Patron \$1,000 level	Honorary \$500 level
Recognition at all RFT individual functions and email footer	✓	✓	✓	✓
Recognition in RFT Newsletter	✓	✓	✓	✓
Complimentary memberships	✓ Six (6)	✓ Four (4)	✓ Two (2)	✓ One (1)
Virtual ad space on RFT website	✓ Full Page	✓ Half Page	✓ Quarter Page	
Advertisement in RFT newsletter	✓ Full Page	✓ Half Page	✓ Quarter Page	
Complimentary ELLS Registrations	✓ Six (6)	✓ Four (4)	✓ Two (2)	
Complimentary Annual Conference Registration(s)	✓ Six (6)	✓ Three (3)	✓ One (1)	
Complimentary booth space(s) at Annual Conference	✓ Two (2)	✓ One (1)		
Sponsor RFT video promotion on RFT social media pages <i>*Sponsor to provide.</i>	✓	✓		
2 - minute open mic in the exhibit hall at the Annual Conference and Exhibition	✓	✓		
2 - minute address to the audience at the Annual Conference and Exhibition during the program	✓			
Full page ad in the Annual Conference Brochure	✓			
Sponsor video presentation at the Annual Conference <i>*Sponsor to provide.</i>	✓			
Recognition plaque presented in opening conference plenary session	✓			
Pop-up message promotion of sponsor on RFT website	✓			
Annual Sponsorship Commitment Amount	\$5,000	\$2,500	\$1,000	\$500

New Benefits! Annual Conference **Event Sponsorship Opportunities**

Conference Wi-Fi Partner - \$1,000 *(only one (1) available)*

- One (1) complimentary membership
- One (1) complimentary registrations to our Annual Conference
- Your logo placement on email blasts announcing the conference
- A one (1) minute open mic opportunity prior a networking break to welcome our audience at our Annual Conference prior to a social function
- One specialty direct email blast message to our membership with a message from you *(message must be approved by RFT)*
- Logo placement in the conference program
- Half (horizontal) page ad in the conference brochure
- Your organization name or phrase used as the Wi-Fi pass code and redirection to your site once logged in
- Logo placement on email blasts announcing the conference

Conference Mobile App Partner - \$1,000 *(only one (1) available)*

- One (1) complimentary membership
- One (1) complimentary registrations to our Annual Conference
- Your logo placement on email blasts announcing the conference
- A one (1) minute open mic opportunity prior a networking break to welcome our audience at our Annual Conference prior to a social function
- One specialty direct email blast message to our membership with a message from you *(message must be approved by RFT)*
- Logo placement in the conference program
- Half (horizontal) page ad in the conference brochure
- Your organization name or logo on a specialty page in the conference app
- Logo placement on email blasts announcing the conference

2022 Annual Conference and Exhibition Dates

Hyatt Regency Coconut Point, Bonita Springs, FL
June 27-29, 2022

Annual Conference Event Sponsor Benefits	\$1,750 Gold	\$950 Silver	\$600 Bronze
Recognition signage at all social and networking events at Annual Conference	✓	✓	✓
Recognition on email footer	✓	✓	✓
Handout or SWAG included in conference welcome bag or conference registration desk	✓	✓	✓
Complimentary conference registrations	✓ Two (2)	✓ One (1)	✓ One (1)
Complimentary membership(s)	✓ One (1)	✓ One (1)	✓ One (1)
Ad in conference brochure	✓ Full Page	✓ Half Page	
Logo placement on email blasts announcing conference	✓	✓	
One direct email blast message to our membership with a message from you	✓	✓	
Complimentary booth space(s) at Annual Conference	✓		
Sponsor RFT video *Sponsor to provide.	✓ One (1)		
Event Sponsorship Commitment Amount	\$1,750	\$950	\$600