RECYCLE FLORIDATODAY

FOR A SUSTAINABLE TOMORROW℠

ANNUAL SPONSORSHIP BENEFITS

ANNUAL SPONSORS NOW HAVE AN OPPORTUNITY TO GAIN ADDITIONAL EXPOSURE AT OUR ANNUAL CONFERENCE.

Annual partners of Recycle Florida Today, Inc. may add on event partnership support options with one of our benefit packages below. Add on opportunities are a great way to gain more exposure at our events. Annual sponsors of the association receive benefits all year-round.

Note: Sponsors logos and ad space placement will be managed with priority placement given by level of sponsorship support.

Annual Sponsor Benefits Matrix	Environmental Partner $5,000 level	Sustainer $2,500 level	Patron $1,000 level	Honorary $500 level
Recognition at all RFT individual functions and email footer	✓	✓	✓	✓
Recognition in RFT Newsletter	✓	✓	✓	✓
Complimentary memberships	✓ Six (6)	✓ Four (4)	✓ Two (2)	✓ One (1)
Virtual ad space on RFT website *Sponsor to provide.	✓ Full Page	✓ Half Page	✓ Quarter Page	
Virtual advertisement in RFT newsletter *Sponsor to provide.	✓ Full Page	✓ Half Page	✓ Quarter Page	
Complimentary ELLS Registrations	✓ Six (6)	✓ Four (4)	✓ Two (2)	
Complimentary Annual Conference Registration(s)	✓ Six (6)	✓ Three (3)	✓ One (1)	
Complimentary booth space(s) at Annual Conference	✓ Two (2)	✓ One (1)		
Employment/Career Advertisement Email Blast *Sponsor to provide.	✓ Two (2)	✓		
2 - minute open mic in the exhibit hall at the Annual Conference and Exhibition	✓	✓		
2 - minute address to the audience at the Annual Conference and Exhibition during the program	✓			
Full page electronic ad in the Annual Conference Brochure *Sponsor to provide.	✓			
Sponsor video presentation at the Annual Conference *Sponsor to provide.	✓			
Recognition plaque presented in opening conference plenary session	✓			
Sponsor RFT video promotion on RFT social media pages *Sponsor to provide.	✓			
Pop-up message promotion of sponsor on RFT website *Sponsor to provide.	✓			
Annual Sponsorship Commitment Amount	**$5,000**	**$2,500**	**$1,000**	**$500**

New Benefits! Annual Conference Event Sponsorship Opportunities

Conference Wi-Fi Partner - $1,000 *(only one (1) available)*

One (1) complimentary membership

- One (1) complimentary registrations to our Annual Conference
- Your logo placement on email blasts announcing the conference
- A one (1) minute open mic opportunity prior a networking break to welcome our audience at our Annual Conference prior to a social function
- One specialty direct email blast message to our membership with a message from you *(message must be approved by RFT)*
- Logo placement in the conference program
- Half (horizontal) page ad in the conference brochure
- Your organization name or phrase used as the Wi-Fi pass code and redirection to your site once logged in
- Logo placement on email blasts announcing the conference

Conference Mobile App Partner - $1,000 *(only one (1) available)*

- One (1) complimentary membership
- One (1) complimentary registrations to our Annual Conference
- Your logo placement on email blasts announcing the conference
- A one (1) minute open mic opportunity prior a networking break to welcome our audience at our Annual Conference prior to a social function
- One specialty direct email blast message to our membership with a message from you *(message must be approved by RFT)*
- Logo placement in the conference program
- Half (horizontal) page ad in the conference brochure
- Your organization name or logo on a specialty page in the conference app
- Logo placement on email blasts announcing the conference

2024 Annual Conference and Exhibition Dates

Wyndham Grand Orlando Resort Bonnet Creek - Orlando, FL

June 24-26, 2024

Annual Conference Event Sponsor Benefits	$1,750 Gold	$950 Silver	$600 Bronze
Recognition signage at all social and networking events at Annual Conference	✓	✓	✓
Recognition on email footer	✓	✓	✓
Handout or SWAG included in conference welcome bag or conference registration desk	✓	✓	✓
Complimentary conference registrations	✓ Two (2)	✓ One (1)	✓ One (1)
Complimentary membership(s)	✓ One (1)	✓ One (1)	✓ One (1)
Ad in conference brochure	✓ Full Page	✓ Half Page	
Logo placement on email blasts announcing conference	✓		
One direct email blast message to our membership with a message from you	✓		
Complimentary booth space(s) at Annual Conference	✓		
Sponsor RFT video *Sponsor to provide.	✓ One (1)		
Event Sponsorship Commitment Amount	**$1,750**	**$950**	**$600**