



2026 ANNUAL SPONSORSHIP BENEFITS

ANNUAL SPONSORS NOW HAVE AN OPPORTUNITY TO
GAIN ADDITIONAL EXPOSURE AT OUR ANNUAL CONFERENCE.

Annual partners of Recycle Florida Today, Inc. may add on event partnership support options with one of our benefit packages below. Add on opportunities are a great way to gain more exposure at our events. Annual sponsors of the association receive benefits all year-round.

Note: Sponsors logo and ad space placement will be managed with priority placement by level of sponsorship. Sponsor must provide logo and ad. Ad pending approval by RFT.

| Annual Sponsor Benefits Matrix | Environmental (\$5,000) | Sustainer (\$2,500) | Patron (\$1,000) | Honorary (\$500) |
|--|----------------------------|------------------------|---------------------|------------------------|
| Recognition in RFT newsletter and individual functions | ✓ | ✓ | ✓ | ✓ |
| Dedicated welcome promotional email blast and social media post promoting your partnership as a sponsor (<i>NEW</i>) | ✓ | ✓ | ✓ | Social media post only |
| Complimentary memberships | Six (6) | Four (4) | Two (2) | One (1) |
| Ad space in annual conference virtual program (Sponsor to provide) | Full Page | Half Page | Logo | Organization Name |
| Complimentary ELLS registrations | Six (6) | Four (4) | One (1) | - |
| Complimentary Annual Conference and Exhibition registrations | Six (6) | Three (3) | Two (2) | - |
| Complimentary Annual Conference Exhibit Booth *May be traded for one (1) additional conference registration | Two (2) | One (1) | - | - |
| Employment/Career Advertisement Email Blast (Sponsor to provide) | Two (2) | One (1) | - | - |
| 2-minute open remarks at the Annual Conference | ✓ | | - | - |
| Full page electronic ad in the Annual Conference structure (Sponsor to provide) | ✓ | - | - | - |
| Sponsor video presentation at the Annual Conference (Sponsor to provide) | ✓ | - | - | - |
| Recognition plaque presented in opening conference plenary session | ✓ | - | - | - |
| Message from our sponsor post on RFT social media pages (Sponsor to provide) *Pending RFT approval. | ✓ | - | - | - |
| Annual Sponsorship Commitment Amount | \$5,000 | \$2,500 | \$1,000 | \$500 |

Benefits — Sponsoring Recycle Florida Today (RFT) helps the organization to better serve our members as the leading recycling association for the state of Florida. Through your sponsorship, you will receive membership(s), registrations to RFT events (pending sponsorship level), show your support for Florida industry education, research, networking, and the exchange of ideas and technical knowledge related to all forms of recycling. *Sponsoring RFT offers a valuable return on your investment as a partnering sponsor.*

More Benefits! Annual Conference and Exhibition Event Sponsorship Opportunities

Conference Wi-Fi Partner - \$1,000 (only one (1) available)

- ★ One (1) complimentary membership
- ★ One (1) complimentary registrations to our Annual Conference
- ★ Your logo placement on email blasts announcing the conference
- ★ A one (1) minute open mic opportunity prior a networking break to welcome our audience at our Annual Conference prior to a social function
- ★ One specialty direct email blast message to our membership with a message from you (message must be approved by RFT)
- ★ Logo placement in the conference virtual program
- ★ Half (horizontal) page ad in the conference virtual program
- ★ Your organization name or phrase used as the Wi-Fi pass code and redirection to your site once logged in
- ★ Logo placement on email blasts announcing the conference

Conference Mobile App Partner - \$1,000 (only one (1) available)

- ✔ One (1) complimentary membership
- ✔ One (1) complimentary registrations to our Annual Conference
- ✔ Your logo placement on email blasts announcing the conference
- ✔ A one (1) minute open mic opportunity prior a networking break to welcome our audience at our Annual Conference prior to a social function
- ✔ One specialty direct email blast message to our membership with a message from you (message must be approved by RFT)
- ✔ Logo placement in the conference virtual program
- ✔ Half (horizontal) page ad in the conference virtual program
- ✔ Your organization name or logo on a specialty page in the conference app
- ✔ Logo placement on email blasts announcing the conference

Annual Conference and Exhibition

The Shores Resort and Spa - Daytona Beach Shores, FL
June 22-24, 2026

| Annual Conference Event Sponsor Benefits | \$1,750 Gold | \$950 Silver | \$600 Bronze |
|--|-----------------|-----------------|-----------------|
| Recognition signage at all social and networking events at Annual Conference | ✔ | ✔ | ✔ |
| Recognition on email footer | ✔ | ✔ | ✔ |
| Handout or SWAG included in conference welcome bag or conference registration desk | ✔ | ✔ | ✔ |
| Complimentary conference registration(s) | Two (2) | One (1) | One (1) |
| Complimentary membership(s) | One (1) | One (1) | One (1) |
| Ad in virtual conference program | Full Page | Half Page | |
| Logo placement on email blasts announcing conference | ✔ | | |
| One direct email blast message to our membership with a message from you as the event sponsor. | ✔ | | |
| Complimentary booth space(s) at Annual Conference | ✔ | | |
| Sponsor RFT video *Sponsor to provide. | ✔ | | |