



RECYCLE FLORIDA TODAY
FOR A SUSTAINABLE TOMORROW

2027 Annual Sponsorship Benefits

Annual partners of Recycle Florida Today, Inc. receive valuable benefits all year-round — plus new ways to gain exposure at our Annual Conference and Exhibition.

Note: Sponsor logo and ad space placement is managed with priority by level of sponsorship. Sponsor must provide logo and ad; ads are pending RFT approval. Ad space is electronic.

Annual Sponsor Benefits Matrix

Benefit	Environmental Partner \$5,500	Sustainer \$3,000	Patron \$1,250	Honorary \$650
Recognition in RFT newsletter and individual functions	✓	✓	✓	✓
Dedicated welcome email blast & social media post promoting your partnership	✓	✓	✓	Social media post only
Complimentary memberships	Eight (8)	Five (5)	Three (3)	One (1)
Ad space in annual conference virtual program <i>sponsor to provide</i>	Individual section	Shared section, logo + About Us	Logo with link, shared page	Logo
ELLS or webinar registrations, annually	Ten (10)	Four (4)	Two (2)	—
Complimentary Annual Conference and Exhibition registrations	Eight (8)	Three (3)	One (1)	—
Complimentary Annual Conference Exhibit Booth <i>optional — trade anytime for one (1) additional conference registration</i>	Two (2)	One (1)	—	—

Benefit	Environmental Partner \$5,500	Sustainer \$3,000	Patron \$1,250	Honorary \$650
Employment/Career Advertisement Email Blast, annually <i>sponsor to provide</i>	Five (5)	Two (2)	—	—
2-minute open remarks at the Annual Conference	✓	—	—	—
Full-page electronic ad in the Annual Conference program <i>sponsor to provide</i>	✓	—	—	—
Sponsor video presentation at the Annual Conference <i>sponsor to provide</i>	✓	—	—	—
Recognition plaque presented in opening conference plenary session	✓	—	—	—
Message from sponsor posted on RFT social media pages <i>sponsor to provide, pending RFT approval</i>	✓	—	—	—

Benefit	Environmental Partner \$5,500	Sustainer \$3,000	Patron \$1,250	Honorary \$650
Annual Sponsorship Commitment	\$5,500	\$3,000	\$1,250	\$650

✦ **Need more seats at the conference?** Any Annual Sponsor can add additional conference registrants at a discounted rate of \$300 per registrant — a \$195 savings off the standard \$495 individual rate.

At a Glance: What You Get, By Level

A quick summary of your benefits, itemized value, and savings at each sponsorship level.

Environmental Partner

\$5,500 annual commitment

Itemized value: \$9,950 · You save \$4,450 (80.9%)

- ✓ 8 complimentary memberships
- ✓ 8 complimentary Annual Conference & Exhibition registrations
- ✓ 2 complimentary exhibit booths (optional — trade for extra registrations)
- ✓ 10 ELLS or webinar registrations
- ✓ 5 employment/career ad email blasts
- ✓ Individual section ad in the conference virtual program
- ✓ 2-minute open remarks at the Annual Conference
- ✓ Full-page electronic ad in the conference program
- ✓ Sponsor video presentation at the Annual Conference
- ✓ Recognition plaque at opening conference plenary session
- ✓ Dedicated welcome email blast, social post & sponsor message on RFT social media

Sustainer

\$3,000 annual commitment

Itemized value: \$4,870 · You save \$1,870 (62.3%)

- ✓ 5 complimentary memberships
- ✓ 3 complimentary Annual Conference & Exhibition registrations
- ✓ 1 complimentary exhibit booth (optional — trade for an extra registration)
- ✓ 4 ELLS or webinar registrations
- ✓ 2 employment/career ad email blasts

- ✓ Shared-section ad with logo & “About Us” in the conference virtual program
- ✓ Dedicated welcome email blast & social media post

Patron

\$1,250 annual commitment

Itemized value: \$1,915 · You save \$665 (53.2%)

- ✓ 3 complimentary memberships
- ✓ 1 complimentary Annual Conference & Exhibition registration
- ✓ 2 ELLS or webinar registrations
- ✓ Logo with link on a shared virtual program page
- ✓ Dedicated welcome email blast & social media post

Honorary

\$650 annual commitment

Itemized value: \$850 · You save \$200 (30.8%)

- ✓ 1 complimentary membership
- ✓ Logo listed in the conference virtual program
- ✓ Welcome social media post
- ✓ Recognition in RFT newsletter and individual functions

Itemized value based on RFT's standard à la carte pricing: membership \$250, conference registration \$495, ELLS registration \$35, exhibit booth \$895, employment ad blast \$250, and estimated newsletter/event recognition value \$600.

New! 2027 Conference Event Sponsorships

Stand-alone opportunities to spotlight your organization at a specific moment of the Annual Conference and Exhibition — open to any organization, sponsor or not, and available in addition to an Annual Sponsor tier. *Note that ad space is electronic.

Evening Networking Reception Sponsor **\$1,000** · 1 available

Exclusive naming & signage · 2-min welcome toast · Email blast logo · Half-page program ad · 1 registration · Social post

Networking Dinner Sponsor **\$1,750** · 1 available — *signature event*

Exclusive naming · 3-min remarks · Reserved table for 4 · Logo on table card stand · Half-page ad · 2 registrations · Social post

Drink Ticket / Bar Sponsor **\$750** · 1 available

Logo on drink tickets & bar signage · Email footer recognition · Quarter-page ad · 1 registration · Social post

Conference SWAG / Welcome Bag Sponsor **\$1,250** · 1 available

Logo on conference bag with RFT logo · Item in welcome bag provided by you · Email footer recognition · Quarter-page ad · 1 registration

Lanyard Sponsor **\$850** · 1 available

Logo on every attendee lanyard · Email blast logo · Email footer recognition · Quarter-page ad · 1 registration

Coffee Break / Refreshment Sponsor **\$400** · 2 available — *AM or PM*

Signage at break station · Email footer recognition · Quarter-page ad · Social post

Charging Station / Tech Lounge Sponsor **\$850** · 1 available

Branded charging station signage · High-traffic logo placement · Email footer recognition · Quarter-page ad · 1 registration

Photo Booth / Social Media Sponsor **\$700** · 1 available

Branded photo booth backdrop · Social hashtag promotion · Email footer recognition · Quarter-page ad · 1 registration

*All event sponsorships deliver itemized benefit value well above their rate. **Questions? Ready to sponsor? Contact Recycle Florida Today, Inc. — we'd love to partner with you.*** Recycle Florida Today, Inc. — 2027 Sponsorship Matrix of Benefits. All rates, benefits, and availability subject to change and board approval.